Fulbright Prize for International Understanding

Thursday, May 16, 2024 | Washington, DC

Honoring Gary White and Matt Damon
Co-founders of Water.org & WaterEquity

2024 Laureates
We invite you to partner with the Fulbright Association in celebration of Gary White and Matt Damon, the 2024 Fulbright Prize Laureates and co-founders of Water.org & WaterEquity. The Prize recognizes extraordinary leaders from around the world whose contributions have promoted cooperation, progress, and understanding.

Fulbrighters around the world understand that clean water and effective sanitation are fundamental to everything from good health, economic growth, educational opportunities, and social development — to life itself. Lack of access to these basics is not always a priority of governments and the public. In awarding the Fulbright Prize to Gary White and Matt Damon, the Fulbright Association draws further attention to these challenges and the extraordinary work of Water.org & WaterEquity.

In addition to $50,000 to Water.org, your sponsorship will fund Fulbright Association programs that promote wider representation in global affairs, expand opportunities for international exchange, and support the next generation of Fulbright leaders. Your generosity will have an ongoing and positive impact, advancing your philanthropic and strategic goals.
Gary White

Gary White is the CEO and Co-founder of Water.org and WaterEquity, two organizations dedicated to breaking down the barriers between people living in poverty and access to safe water and sanitation. Gary developed Water.org’s WaterCredit solution, creating new financing options for people in need to meet their water supply and sanitation needs.

He also developed WaterEquity, an impact investment manager dedicated to ending the global water crisis with an exclusive focus on mobilizing private investments in water and sanitation throughout Asia, Africa, and Latin America.

He is a leading advisor in the water and sanitation space, partnering with organizations such as Inditex, Reckitt, Amazon Web Services, the Water Resilience Coalition, and Bank of America on responses to the global water crisis.

Gary holds three degrees in Civil and Environmental Engineering from the University of North Carolina at Chapel Hill and the Missouri University S&T.

Matt Damon

Academy Award winner Matt Damon is an actor, screenwriter, producer and humanitarian, who has garnered international acclaim for his work both on- and off-screen.

Inspired during international travel with his family throughout Mexico and Guatemala as a youth, Matt has long been devoted to environmental and social issues.

Learning about the immense challenges of accessing safe water and sanitation in Sub-Saharan Africa, Matt decided to create the H20 Africa Foundation. In 2009, he teamed up with Gary White to join their organizations and launch Water.org, and in 2017, to create WaterEquity.

Matt’s active participation in Water.org and WaterEquity’s work, including site visits to multiple countries, strategy development, advocacy, and high-level meetings with institutions like the World Bank and the World Economic Forum over the past decade, has positioned him as one of the world’s experts on water and sanitation issues.
Water.org and WaterEquity are breaking down the barriers between people and access to safe water and sanitation. Together, they have positively transformed more than 60 million lives around the world.

Founded by Gary White and Matt Damon, Water.org and WaterEquity use market-driven financial solutions to end the global water crisis. For millions of women, children, and communities, access to safe water can turn problems into potential — unlocking education, economic opportunities and improved health.

“No civilization, no society, no economy has ever developed without having a reliable source of water. It’s the foundation. Yet so many people are living without it.” - Gary White, CEO and Co-founder, Water.org & WaterEquity

“Access to water is access to education, access to work, access above all to the kind of future we want for our own families and all the members of our human family.” - Matt Damon. Co-founder, Water.org & WaterEquity

About Water.org & WaterEquity
The global water crisis

**Water.org & WaterEquity** aim to ensure individuals and communities worldwide have access to safe water and improved sanitation, promoting a healthier and more equitable future.

**A women's crisis —**
Women and girls spend 200 million hours every day collecting water. When women have access to safe water at home, they have time to work, go to school and care for their family.

**A health crisis —**
Nearly 1 million people die each year from water, sanitation and hygiene related diseases. Access to safe water and sanitation contributes to improved health and helps prevent the spread of infectious disease.

**A children's + education crisis —**
Children are often responsible for collecting water for their families, taking time away from school and play. Access to safe water gives children time to play and opportunity for a bright future.

**An economic crisis —**
Time spent gathering water or seeking safe sanitation accounts for billions in lost economic opportunities. Access to safe water and sanitation at home gives families more time to pursue education and work opportunities that will help them break the cycle of poverty.

Photo credit to Water.org.
Fulbright Association Programs

**Fulbright in the Classroom**
Sharing global experiences with K-College students

**Fulbright Youth Summit**
Inspiring underrepresented students to study abroad

**Advocacy for Exchanges**
Ensuring funding for Fulbright and other global programs

**Mentoring & Career Opportunities**
Supporting and recruiting an extraordinary talent pool of Fulbrighters

**Sharing Ideas and Global Solutions**
Gatherings of thinkers, leaders, and researchers online and in-person

**Chapters Nationwide**
Serving communities in 41 states with outreach and education
Promoting wider representation in global affairs.
The world faces challenges that require unprecedented unity, vision, and creativity. We will meet those challenges by sharing diverse and global perspectives, and with international cooperation borne of mutual understanding and respect.

Celebrating world leaders who build mutual understanding.
Honoring laureates like Nelson Mandela, Jimmy Carter, Angela Merkel, Bono, and Serena Williams in Spring 2024, the Fulbright Prize recognizes luminaries that lead us forward. The Prize ceremony and dinner is a yearly highlight in Washington, an exciting gathering of members of Congress, the Administration, diplomats, and leaders from every sector.

Expanding opportunities for international exchange.
Working with our university members, we raise bipartisan awareness in Congress of the Fulbright Program through Advocacy Days and grassroots outreach. With more support, the Program can build more people-to-people relationships essential to advancing research, strengthening economies, and securing global partnerships.

Supporting the next generation of Fulbright leaders.
Returning and young Fulbrighters need encouragement to capitalize on their experiences and build an international life. The Association connects them to mentors in every sector. Corporate and university partners share job and career development opportunities, as they value recruiting from and supporting the world’s greatest English-speaking talent pool.

Sharing the ideas of Fulbrighters worldwide to inspire change and cooperation.
International and multidisciplinary, the Fulbright community offers an extraordinary range of ideas, creativity, and solutions for a better world through the Fulbright Ideas Exchange. We gather and share their perspectives on social media throughout the year, culminating in the Fulbright Conference.

Connecting chapters and universities to serve communities nationwide.
With 60 chapters in 43 states, the Association is an educational and public service resource to communities across America. Chapter leaders work with local universities and alumni for outreach and recruitment, education programs on international affairs, and service projects such as hurricane relief and refugee assistance.
Fulbright Prize Event Details

Date & Location
Thursday, May 16, 2024
Marriott Marquis Washington, DC
901 Massachusetts Ave, NW
Washington, DC 20001

Schedule
5:00 PM  |  Check-In Opens
5:30 - 6:30 PM  |  Reception
6:30 - 8:00 PM  |  Dinner
8:00 -  9:30 PM  |  Ceremony & Live Stream

Attire
Business Dress

Sponsorship Levels
Diamond  $75,000  Friend  $5,000
Platinum  $55,000  Supporter  $2,500
Gold  $35,000  Global Live Stream  $45,000 (exclusive)
Silver  $25,000  Dinner  $42,000 (exclusive)
Bronze  $15,000  Welcome Reception  $27,500 (exclusive)
Fulbright Blue  $10,000  Photo Area  $8,500 (exclusive)

*The attendance of Matt Damon is not guaranteed.*
SPONSORSHIP TABLES & PACKAGES

Support for the Prize is an ideal opportunity for you or your organizations to gain visibility and access to 500 attendees representing higher education, members of Congress, foreign ambassadors, organizations, non-profits, and Fulbright alumni from many sectors.

The various sponsorship packages are outlined on the next slide. Have something else in mind? We are happy to build a custom sponsorship package for you!

Benefits including listings and/or recognition in printed materials will be subject to production deadlines.
## Table Sponsorship Opportunities & Benefits

<table>
<thead>
<tr>
<th></th>
<th>Diamond $75,000 3 tables/24 seats in prime area</th>
<th>Platinum $55,000 2 tables/16 seats in prime area</th>
<th>Gold $35,000 2 tables/16 seats in prime area</th>
<th>Silver $25,000 1 table/8 seats in prime area</th>
<th>Bronze $15,000 4 seats in prime area</th>
<th>Fulbright Blue $10,000 4 seats in general area</th>
<th>Friend $5,000 1 table/3 seat in general area</th>
<th>Supporter $2,500 1 table/8 seats in general area</th>
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<tr>
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<td>✓</td>
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<tr>
<td>One Suite at the Marriott Marquis Hotel</td>
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<td>2</td>
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<tr>
<td>Logo/Name on Invitation Emails</td>
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<tr>
<td>Video Message played at Ceremony</td>
<td>1-minute</td>
<td>45-second</td>
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<tr>
<td>Outreach in Fulbright Alumni Newsletter</td>
<td>4 Months</td>
<td>2 Months</td>
<td>1 Month</td>
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<td>Customized Table Signage</td>
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<td>Video Message on Website</td>
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<td>45-second</td>
<td>45-second</td>
<td>30-second</td>
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<td>4</td>
<td>2</td>
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<tr>
<td>Color Ad in Printed Program</td>
<td>Full-Page Premium Location</td>
<td>Full-Page</td>
<td>Half-Page</td>
<td>Half-Page</td>
<td>Quarter-Page</td>
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<td>Recognized on Digital Stage Signage</td>
<td>Exclusive</td>
<td>Exclusive</td>
<td>Shared</td>
<td>Shared</td>
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<tr>
<td>Logo/Name on Step &amp; Repeat</td>
<td>Lead Logo</td>
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<td>✓</td>
<td>✓</td>
<td>✓</td>
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</tr>
<tr>
<td>Inclusion in Printed Program</td>
<td>✓</td>
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<td>✓</td>
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<td>✓</td>
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<tr>
<td>Hyperlinked Logo/Name on Website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Logo/Name in Post-Event Email</td>
<td>✓</td>
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<td>✓</td>
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</tr>
</tbody>
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**Fulbright Association Program Partner ($100,000+)**

As a Corporate Partner, your organization will receive the highest level of recognition and entitlement in the lead-up to and during the Prize Awards Ceremony & Dinner. But it doesn’t end there! We will work with our corporate friends to provide unique collaborative opportunities to leverage sponsorship in all aspects of our programming. We are open to conversations with thought leaders who are interested in a more comprehensive, year-long plan that will strategically benefit both Association members and our partners.

Please contact Alicia@fulbright.org or view our Corporate Partnership page to learn more about corporate involvement.
Table Sponsorship Opportunities & Benefits

**Diamond Sponsor ($75,000)**
- Three tables (24 seats) in prime area with customized signage
- Introduction to the Laureate(s)
- One suite accommodation available at Prize hotel
- Fulbright Association membership for 4 individuals
- Company or individual logo/name on Prize invitation emails
- 1-minute video message played at Ceremony
- 1-minute video message accessible on Prize website
- Outreach to 40,000+ for 4 months via Alumni Newsletter
- Verbal acknowledgement from stage as Diamond Sponsor
- Full-page color ad towards the front of printed program
- 10 valet parking passes for the evening
- Company or individual logo/name printed on Step & Repeat
- Prominent branding on digital stage signage
- Inclusion on “Thank You” page of program book
- Inclusion in the Association's 2024 Annual Report
- Company or individual logo/name promoted on social media
- Hyperlinked logo/name on Prize webpage
- Company or individual logo/name in post-event email

**Platinum Sponsor ($55,000)**
- Two tables (16 seats) in prime area with customized signage
- Fulbright Association membership for 2 individuals
- Company or individual logo/name on Prize invitation emails
- 45-second video message played at Ceremony
- 45-second video message accessible on Prize website
- Outreach to 40,000+ for 2 months via Alumni Newsletter
- Verbal acknowledgement from stage as Platinum Sponsor
- Full-page color ad in printed program
- 6 valet parking passes for the evening
- Company or individual logo/name printed on Step & Repeat
- Prominent branding on digital stage signage
- Inclusion on “Thank You” page of printed program
- Inclusion in the Association's 2024 Annual Report
- Company or individual logo/name promoted on social media
- Hyperlinked logo/name on Prize webpage
- Company or individual logo/name in post-event email
## Table Sponsorship Opportunities & Benefits

### Gold Sponsor ($35,000)
- Two tables (18 seats) in prime area with customized signage
- 45-second video message accessible on Prize website
- Outreach to 40,000+ for 1 month via Alumni Newsletter
- Verbal acknowledgement from stage as Gold Sponsor
- Half-page color in printed program
- 4 valet parking passes for the evening
- Company or individual logo/name printed on Step & Repeat
- Shared branding on digital stage signage
- Inclusion on “Thank You” page of program book
- Inclusion in the Association's 2024 Annual Report
- Company or individual logo/name promoted on social media
- Hyperlinked logo/name on Prize webpage
- Company or individual logo/name in post-event email

### Silver Sponsor ($25,000)
- One table (8 seats) in prime area with customized signage
- 30-second video message accessible on Prize website
- Verbal acknowledgement from stage as Silver Sponsor
- Half-page color ad in printed program
- 2 valet parking passes for the evening
- Company or individual logo/name printed on Step & Repeat
- Shared branding on digital stage signage
- Inclusion on “Thank You” page of printed program
- Company or individual logo/name promoted on social media
- Inclusion in the Association's 2024 Annual Report
- Hyperlinked logo/name on Prize webpage
- Company or individual logo/name in post-event email
<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Benefits</th>
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</thead>
<tbody>
<tr>
<td><strong>Bronze Sponsor {15,000}</strong></td>
<td>➢ Four reserved seats in prime area</td>
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<td>➢ Quarter-page color ad in printed program</td>
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<td></td>
<td>➢ 1 valet parking pass for the evening</td>
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<td></td>
<td>➢ Company or individual logo/name printed on Step &amp; Repeat</td>
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<td></td>
<td>➢ Shared branding on digital stage signage</td>
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<td>➢ Inclusion on “Thank You” page of program book</td>
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<td></td>
<td>➢ Inclusion in the Association’s 2024 Annual Report</td>
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<td>➢ Company or individual logo/name promoted on social media</td>
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<td></td>
<td>➢ Hyperlinked logo/name on Prize webpage</td>
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<tr>
<td></td>
<td>➢ Company or individual logo/name in post-event email</td>
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<tr>
<td><strong>Fulbright Blue Sponsor {10,000}</strong></td>
<td>➢ Four reserved seats in prime area</td>
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<td></td>
<td>➢ Company or individual logo/name printed on Step &amp; Repeat</td>
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<td></td>
<td>➢ Shared branding on digital stage signage</td>
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<td>➢ Inclusion on “Thank You” page of program book</td>
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<td>➢ Inclusion in the Association’s 2024 Annual Report</td>
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<td>➢ Company or individual logo/name promoted on social media</td>
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<td></td>
<td>➢ Hyperlinked logo/name on Prize webpage</td>
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<tr>
<td></td>
<td>➢ Company or individual logo/name in post-event email</td>
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<tr>
<td><strong>Friend {5,000}</strong></td>
<td>➢ One table (8 seats) in general area with customized signage</td>
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<tr>
<td></td>
<td>➢ Inclusion on “Thank You” page of program book</td>
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<td></td>
<td>➢ Company or individual logo/name promoted on social media</td>
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<td>➢ Hyperlinked logo/name on Prize webpage</td>
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<td></td>
<td>➢ Company or individual logo/name in post-event email</td>
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<tr>
<td><strong>Supporter {2,500}</strong></td>
<td>➢ One table (8 seats) in general area with customized signage</td>
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<td></td>
<td>➢ Hyperlinked logo/name on Prize webpage</td>
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<td></td>
<td>➢ Company or individual logo/name in post-event email</td>
</tr>
</tbody>
</table>
Exclusive Sponsorship Opportunities & Benefits

All Exclusive Packages include these benefits:
- Company or individual logo/name printed on Step & Repeat
- Inclusion on “Thank You” page of program book
- Inclusion in the Association’s 2024 Annual Report
- Company or individual logo/name promoted on social media
- Hyperlinked logo/name on Prize webpage
- Company or individual logo/name in post-event email

Global Live Stream Sponsor ($45,000)

Prize ceremony streamed live globally and recorded with your branded logo/name. Available indefinitely on YouTube post event.

- One table (8 seats) in prime area with customized signage
- Logo/name displayed as YouTube thumbnail 1 week before event
- 30-second video played on a loop in the YouTube waiting room
- Half-page color ad in printed program
- Verbal acknowledgement on stage as Global Live Stream Sponsor
- 4 valet parking passes for the evening

Dinner Sponsor ($42,000)

- One table (8 seats) in prime area with customized signage
- Company or individual logo/name displayed throughout dinner
- Company or individual logo/name included on printed menus
- Half-page color ad in printed program
- Verbal acknowledgement from stage as Dinner & Wine Sponsor
- 4 valet parking passes for the evening

Welcome Reception Sponsor ($22,500)

- Four reserved seats in prime area
- Customized signage prominently displayed throughout reception
- Opportunity to craft a specialty “named” beverage
- Verbal acknowledgement from stage as Welcome Reception Sponsor
- 2 valet parking passes for the evening

Photo Area Sponsor ($8,500)

- Four reserved seats in prime area
- Customized signage prominently located by Step & Repeat
- Company or individual logo/name on Photo Gallery & digital photo frames
- Shared branding on digital stage signage
- 1 valet parking pass for the evening
Past Fulbright Prize Sponsors

Corporate & Institutional Sponsors

Abilene Christian University
ADP Foundation
AirIn Technologies Inc.
Auburn University
Bank of America
Beedie Foundation
Bill & Melinda Gates Foundation
BroadReach Group
Dorchester Apartments & Towers in Arlington
by Lola C. Reinsch/Reinsch Pierce Family Foundation
Duquesne University
Egon Zehnder
Duquesne University
Egon Zehnder
Elon University
EY
Fulbright College of Arts and Sciences,
University of Arkansas
Gardy Communication Strategies
George Mason University College of Public Health
Georgia-Pacific Foundation
Georgia-Pacific, LLC
Global Technology Solutions
Henry Schein, Inc
Highmark Blue Cross Blue Shield
Hunter College
Hunton Andrews Kurth LLP
Infectious Diseases Society of America
Koppers
Kupanda Capital
Leo Berwick
Mastercard
Nadia Yakoob & Associates
Name Coach
ONE & (RED)
Peacework
Pfizer
Principal Financial Group
Rice University
RMK Group, LLC
Rockefeller Foundation
RTI International
Salisbury University
San Diego Chapter of the Fulbright Association
Spectrum Leadership Solutions
The Pennsylvania State University
Thrivent Financial
UMBC Foundation
University of Mount Union
UPMC Health Plan
Venable LLP
WholeRen Group

Individual Sponsors

Arthur L. and The Honorable
Cynthia Ackron Baldwin
Katherine and David Bradley
Bovenzi/Cooper Family (The)
Julius Coles
Michael & Alice DeLucia
Tony & Judy Fratto
Dr. & Mrs. Melvin Gerald
Dr. Robert and Jennifer Gervasi
The Gibbons Family Fund
Heather Godsmark
Dr. Tee L. Guidotti
Mr. & Mrs. Loren Hershey
Anthony Viscusi

Mr. and Mrs. John H. Vogel
Elbrun & Peter Kimmelman
Ambassador David J. Lane
Lazarus Family (The)
Dr. Antonio Lewis
Dr. Caroline Levander
DeDe Long
Sherry Mueller
Dr. Jay Nathan
Dr. Andréa Neves
Dr. Roberto Rivera
Ulku Rowe
Mary Ellen Heian Schmider
Josh Weston
The Fulbright Prize is and always has been a celebration of leaders who have changed the world for the better. This year’s laureates, Gary White and Matt Damon, continue that important tradition.

Become a part of this exciting moment and join us for this celebration! If you are interested in becoming a sponsor for the Fulbright Prize Ceremony & Dinner, please complete the Sponsorship Interest Form or email Alicia Montague, Director for National Events, at Alicia@Fulbright.org. A member of the sponsorship team will quickly be in touch.

We look forward to discussing partnership opportunities with you. Thank you for your commitment, engagement, passion, and support.

View Our 2022 & 2023 Fulbright Prize Ceremonies

View 2022 Prize Photos

View 2023 Prize Photos
Join us for the 2024 Fulbright Prize

Photo credit to Water.org.

Fulbright Association
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https://fulbright.org