

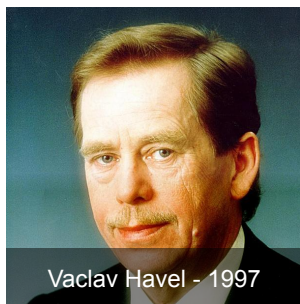
# Fulbright Prize for International Understanding



Thursday, May 16, 2024 | Washington, DC

Honoring Gary White and Matt Damon  
Co-founders of Water.org & WaterEquity  
*2024 Laureates*

## Prize Laureates include



We invite you to partner with the **Fulbright Association** in celebration of **Gary White and Matt Damon, the 2024 Fulbright Prize Laureates and co-founders of Water.org & WaterEquity**. The Prize recognizes extraordinary leaders from around the world whose contributions have promoted cooperation, progress, and understanding.

Fulbrighters around the world understand that clean water and effective sanitation are fundamental to everything from good health, economic growth, educational opportunities, and social development — to life itself. Lack of access to these basics is not always a priority of governments and the public. In awarding the Fulbright Prize to Gary White and Matt Damon, the Fulbright Association draws further attention to these challenges and the extraordinary work of Water.org & WaterEquity.

**In addition to \$50,000 to Water.org, your sponsorship will fund Fulbright Association programs** that promote wider representation in global affairs, expand opportunities for international exchange, and support the next generation of Fulbright leaders. Your generosity will have an ongoing and positive impact, advancing your philanthropic and strategic goals.

# 2024 Fulbright Prize Laureates



## Gary White

Gary White is the CEO and Co-founder of Water.org and WaterEquity, two organizations dedicated to breaking down the barriers between people living in poverty and access to safe water and sanitation. Gary developed Water.org's WaterCredit solution, creating new financing options for people in need to meet their water supply and sanitation needs.

He also developed WaterEquity, an impact investment manager dedicated to ending the global water crisis with an exclusive focus on mobilizing private investments in water and sanitation throughout Asia, Africa, and Latin America.

He is a leading advisor in the water and sanitation space, partnering with organizations such as Inditex, Reckitt, Amazon Web Services, the Water Resilience Coalition, and Bank of America on responses to the global water crisis.

Gary holds three degrees in Civil and Environmental Engineering from the University of North Carolina at Chapel Hill and the Missouri University S&T.



## Matt Damon

Academy Award winner Matt Damon is an actor, screenwriter, producer and humanitarian, who has garnered international acclaim for his work both on- and off-screen.

Inspired during international travel with his family throughout Mexico and Guatemala as a youth, Matt has long been devoted to environmental and social issues.

Learning about the immense challenges of accessing safe water and sanitation in Sub-Saharan Africa, Matt decided to create the H2O Africa Foundation. In 2009, he teamed up with Gary White to join their organizations and launch Water.org, and in 2017, to create WaterEquity.

Matt's active participation in Water.org and WaterEquity's work, including site visits to multiple countries, strategy development, advocacy, and high-level meetings with institutions like the World Bank and the World Economic Forum over the past decade, has positioned him as one of the world's experts on water and sanitation issues.



## About Water.org & WaterEquity

Water.org and WaterEquity are breaking down the barriers between people and access to safe water and sanitation. Together, they have positively transformed more than 60 million lives around the world.

Founded by Gary White and Matt Damon, Water.org and WaterEquity use market-driven financial solutions to end the global water crisis. For millions of women, children, and communities, access to safe water can turn problems into potential — unlocking education, economic opportunities and improved health.

*“No civilization, no society, no economy has ever developed without having a reliable source of water. It’s the foundation. Yet so many people are living without it.” - Gary White, CEO and Co-founder, Water.org & WaterEquity*

*“Access to water is access to education, access to work, access above all to the kind of future we want for our own families and all the members of our human family.” - Matt Damon, Co-founder, Water.org & WaterEquity*



# The global water crisis

**Water.org & WaterEquity** aim to ensure individuals and communities worldwide have access to safe water and improved sanitation, promoting a healthier and more equitable future.

## **A women's crisis —**

Women and girls spend 200 million hours every day collecting water. When women have access to safe water at home, they have time to work, go to school and care for their family.

## **A children's + education crisis —**

Children are often responsible for collecting water for their families, taking time away from school and play. Access to safe water gives children time to play and opportunity for a bright future.

## **A health crisis —**

Nearly 1 million people die each year from water, sanitation and hygiene related diseases. Access to safe water and sanitation contributes to improved health and helps prevent the spread of infectious disease.

## **An economic crisis —**

Time spent gathering water or seeking safe sanitation accounts for billions in lost economic opportunities. Access to safe water and sanitation at home gives families more time to pursue education and work opportunities that will help them break the cycle of poverty.



# Fulbright Association Programs



## Fulbright in the Classroom

Sharing global experiences with K-College students



## Fulbright Youth Summit

Inspiring underrepresented students to study abroad



## Advocacy for Exchanges

Ensuring funding for Fulbright and other global programs



## Mentoring & Career Opportunities

Supporting and recruiting an extraordinary talent pool of Fulbrighters



## Sharing Ideas and Global Solutions

Gatherings of thinkers, leaders, and researchers online and in-person



## Chapters Nationwide

Serving communities in 41 states with outreach and education

# Partnering with you, the Fulbright Association can widen the path to global cooperation in six ways:

1

## Promoting wider representation in global affairs.

The world faces challenges that require unprecedented unity, vision, and creativity. We will meet those challenges by sharing diverse and global perspectives, and with international cooperation borne of mutual understanding and respect.

2

## Celebrating world leaders who build mutual understanding.

Honoring laureates like Nelson Mandela, Jimmy Carter, Angela Merkel, Bono, and Serena Williams in Spring 2024, the Fulbright Prize recognizes luminaries that lead us forward. The Prize ceremony and dinner is a yearly highlight in Washington, an exciting gathering of members of Congress, the Administration, diplomats, and leaders from every sector.

3

## Expanding opportunities for international exchange.

Working with our university members, we raise bipartisan awareness in Congress of the Fulbright Program through Advocacy Days and grassroots outreach. With more support, the Program can build more people-to-people relationships essential to advancing research, strengthening economies, and securing global partnerships.

4

## Supporting the next generation of Fulbright leaders.

Returning and young Fulbrighters need encouragement to capitalize on their experiences and build an international life. The Association connects them to mentors in every sector. Corporate and university partners share job and career development opportunities, as they value recruiting from and supporting the world's greatest English-speaking talent pool.

5

## Sharing the ideas of Fulbrighters worldwide to inspire change and cooperation.

International and multidisciplinary, the Fulbright community offers an extraordinary range of ideas, creativity, and solutions for a better world through the Fulbright Ideas Exchange. We gather and share their perspectives on social media throughout the year, culminating in the Fulbright Conference.

6

## Connecting chapters and universities to serve communities nationwide.

With 60 chapters in 43 states, the Association is an educational and public service resource to communities across America. Chapter leaders work with local universities and alumni for outreach and recruitment, education programs on international affairs, and service projects such as hurricane relief and refugee assistance.



## Fulbright Prize Event Details

**Date & Location** Thursday, May 16, 2024  
Marriott Marquis Washington, DC  
901 Massachusetts Ave, NW  
Washington, DC 20001

**Schedule** 5:00 PM | Check-In Opens  
5:30 - 6:30 PM | Reception  
6:30 - 8:00 PM | Dinner  
8:00 - 9:30 PM | Ceremony & Live Stream

**Attire** Business Dress

<b>Sponsorship Levels</b>	Diamond	\$75,000	Friend	\$5,000
	Platinum	\$55,000	Supporter	\$2,500
	Gold	\$35,000	Global Live Stream	\$45,000 (exclusive)
	Silver	\$25,000	Dinner	\$42,000 (exclusive)
	Bronze	\$15,000	Welcome Reception	\$27,500 (exclusive)
	Fulbright Blue	\$10,000	Photo Area	\$8,500 (exclusive)

*\*The attendance of Matt Damon is not guaranteed.*






 Fulbright Prize for International Understanding  
 Dr. Kizmekia Corbett & Dr. Anthony Fucal  
 April 19, 2023 | Washington, DC
 



## SPONSORSHIP TABLES & PACKAGES

Support for the Prize is an ideal opportunity for you or your organizations to gain visibility and access to 500 attendees representing higher education, members of Congress, foreign ambassadors, organizations, non-profits, and Fulbright alumni from many sectors.

The various sponsorship packages are outlined on the next slide. Have something else in mind? We are happy to build a custom sponsorship package for you!

***Benefits including listings and/or recognition in printed materials will be subject to production deadlines.***

# Table Sponsorship Opportunities & Benefits

	<b>Diamond</b> <b>\$75,000</b> 3 tables/24 seats in prime area	<b>Platinum</b> <b>\$55,000</b> 2 tables/16 seats in prime area	<b>Gold</b> <b>\$35,000</b> 2 tables/16 seats in prime area	<b>Silver</b> <b>\$25,000</b> 1 table/8 seats in prime area	<b>Bronze</b> <b>\$15,000</b> 4 seats in prime area	<b>Fulbright Blue</b> <b>\$10,000</b> 4 seats In prime area	<b>Friend</b> <b>\$5,000</b> 1 table/8 seats in general area	<b>Supporter</b> <b>\$2,500</b> 1 table/8 seats in general area
Introduction to Laureate(s)	✓							
One Suite at the Marriot Marquis Hotel	✓							
Fulbright Association Membership	4	2						
Logo/Name on Invitation Emails	✓	✓						
Video Message played at Ceremony	1-minute	45-second						
Outreach in Fulbright Alumni Newsletter	4 Months	2 Months	1 Month					
Verbally Acknowledged on Stage	✓	✓	✓	✓				
Customized Table Signage	✓	✓	✓	✓			✓	✓
Video Message on Website	1-minute	45-second	45-second	30-second				
Valet Parking Passes	10	6	4	2	1			
Color Ad in Printed Program	Full-Page - Premium location	Full-Page	Half-Page	Half-Page	Quarter- Page			
Recognized on Digital Stage Signage	Exclusive	Exclusive	Shared	Shared	Shared	Shared		
Social Media Recognition	✓	✓	✓	✓	✓	✓		
Logo/Name on Step & Repeat	Lead Logo	✓	✓	✓	✓	✓		
Inclusion in Printed Program	✓	✓	✓	✓	✓	✓	✓	
Hyperlinked Logo/Name on Website	✓	✓	✓	✓	✓	✓	✓	✓
Logo/Name in Post-Event Email	✓	✓	✓	✓	✓	✓	✓	✓

## Fulbright Association Program Partner {\$100,000+}

As a Corporate Partner, your organization will receive the highest level of recognition and entitlement in the lead-up to and during the Prize Awards Ceremony & Dinner.

But It doesn't end there! We will work with our corporate friends to provide unique collaborative opportunities to leverage sponsorship in all aspects of our programming. We are open to conversations with thought leaders who are interested in a more comprehensive, year-long plan that will strategically benefit both Association members and our partners.

Please contact [Alicia@fulbright.org](mailto:Alicia@fulbright.org) or view our [Corporate Partnership page](#) to learn more about corporate involvement.

# Table Sponsorship Opportunities & Benefits

## Diamond Sponsor {\$75,000}

- Three tables (24 seats) in prime area with customized signage
- Introduction to the Laureate(s)
- One suite accommodation available at Prize hotel
- Fulbright Association membership for 4 individuals
- Company or individual logo/name on Prize invitation emails
- 1-minute video message played at Ceremony
- 1-minute video message accessible on Prize website
- Outreach to 40,000+ for 4 months via Alumni Newsletter
- Verbal acknowledgement from stage as Diamond Sponsor
- Full-page color ad towards the front of printed program
- 10 valet parking passes for the evening
- Company or individual logo/name printed on Step & Repeat
- Prominent branding on digital stage signage
- Inclusion on "Thank You" page of program book
- Inclusion in the Association's 2024 Annual Report
- Company or individual logo/name promoted on social media
- Hyperlinked logo/name on Prize webpage
- Company or individual logo/name in post-event email

## Platinum Sponsor {\$55,000}

- Two tables (16 seats) in prime area with customized signage
- Fulbright Association membership for 2 individuals
- Company or individual logo/name on Prize invitation emails
- 45-second video message played at Ceremony
- 45-second video message accessible on Prize website
- Outreach to 40,000+ for 2 months via the Alumni Newsletter
- Verbal acknowledgement from stage as Platinum Sponsor
- Full-page color ad in printed program
- 6 valet parking passes for the evening
- Company or individual logo/name printed on Step & Repeat
- Prominent branding on digital stage signage
- Inclusion on "Thank You" page of printed program
- Inclusion in the Association's 2024 Annual Report
- Company or individual logo/name promoted on social media
- Hyperlinked logo/name on Prize webpage
- Company or individual logo/name in post-event email

# Table Sponsorship Opportunities & Benefits

## Gold Sponsor {\$35,000}

- Two tables (18 seats) in prime area with customized signage
- 45-second video message accessible on Prize website
- Outreach to 40,000+ for 1 month via Alumni Newsletter
- Verbal acknowledgement from stage as Gold Sponsor
- Half-page color in printed program
- 4 valet parking passes for the evening
- Company or individual logo/name printed on Step & Repeat
- Shared branding on digital stage signage
- Inclusion on “Thank You” page of program book
- Inclusion in the Association’s 2024 Annual Report
- Company or individual logo/name promoted on social media
- Hyperlinked logo/name on Prize webpage
- Company or individual logo/name in post-event email

## Silver Sponsor {\$25,000}

- One table (8 seats) in prime area with customized signage
- 30-second video message accessible on Prize website
- Verbal acknowledgement from stage as Silver Sponsor
- Half-page color ad in printed program
- 2 valet parking passes for the evening
- Company or individual logo/name printed on Step & Repeat
- Shared branding on digital stage signage
- Inclusion on “Thank You” page of printed program
- Company or individual logo/name promoted on social media
- Inclusion in the Association’s 2024 Annual Report
- Hyperlinked logo/name on Prize webpage
- Company or individual logo/name in post-event email

# Table Sponsorship Opportunities & Benefits

## Bronze Sponsor {\$15,000}

- Four reserved seats in prime area
- Quarter-page color ad in printed program
- 1 valet parking pass for the evening
- Company or individual logo/name printed on Step & Repeat
- Shared branding on digital stage signage
- Inclusion on “Thank You” page of program book
- Inclusion in the Association’s 2024 Annual Report
- Company or individual logo/name promoted on social media
- Hyperlinked logo/name on Prize webpage
- Company or individual logo/name in post-event email

## Friend {\$5,000}

- One table (8 seats) in general area with customized signage
- Inclusion on “Thank You” page of program book
- Company or individual logo/name promoted on social media
- Hyperlinked logo/name on Prize webpage
- Company or individual logo/name in post-event email

## Fulbright Blue Sponsor {\$10,000}

- Four reserved seats in prime area
- Company or individual logo/name printed on Step & Repeat
- Shared branding on digital stage signage
- Inclusion on “Thank You” page of program book
- Inclusion in the Association’s 2024 Annual Report
- Company or individual logo/name promoted on social media
- Hyperlinked logo/name on Prize webpage
- Company or individual logo/name in post-event email

## Supporter {\$2,500}

- One table (8 seats) in general area with customized signage
- Hyperlinked logo/name on Prize webpage
- Company or individual logo/name in post-event email

# Exclusive Sponsorship Opportunities & Benefits

## All Exclusive Packages include these benefits:

- Company or individual logo/name printed on Step & Repeat
  - Inclusion on “Thank You” page of program book
  - Inclusion in the Association’s 2024 Annual Report
  - Company or individual logo/name promoted on social media
  - Hyperlinked logo/name on Prize webpage
  - Company or individual logo/name in post-event email
- 

## Global Live Stream Sponsor {\$45,000}

*Prize ceremony streamed live globally and recorded with your branded logo/name. Available indefinitely on YouTube post event.*

- One table (8 seats) in prime area with customized signage
- Logo/name displayed as YouTube thumbnail 1 week before event a
- 30-second video played on a loop in the YouTube waiting room
- Half-page color ad in printed program
- Verbal acknowledgement on stage as Global Live Stream Sponsor
- 4 valet parking passes for the evening

## Welcome Reception Sponsor {\$22,500}

- Four reserved seats in prime area
- Customized signage prominently displayed throughout reception
- Opportunity to craft a specialty “named” beverage
- Verbal acknowledgement from stage as Welcome Reception Sponsor
- 2 valet parking passes for the evening

## Dinner Sponsor {\$42,000}

- One table (8 seats) in prime area with customized signage
- Company or individual logo/name displayed throughout dinner
- Company or individual logo/name included on printed menus
- Half-page color ad in printed program
- Verbal acknowledgement from stage as Dinner & Wine Sponsor
- 4 valet parking passes for the evening

## Photo Area Sponsor {\$8,500}

- Four reserved seats in prime area
- Customized signage prominently located by Step & Repeat
- Company or individual logo/name on Photo Gallery & digital photo frames
- Shared branding on digital stage signage
- 1 valet parking pass for the evening

# Past Fulbright Prize Sponsors

## Corporate & Institutional Sponsors

Abilene Christian University  
ADP Foundation  
AirIn Technologies Inc.  
Auburn University  
Bank of America  
Beedie Foundation  
Bill & Melinda Gates Foundation  
BroadReach Group  
Dorchester Apartments & Towers in Arlington  
by Lola C. Reinsch/Reinsch Pierce Family Foundation  
Duquesne University  
Egon Zehnder  
Duquesne University  
Egon Zehnder  
Elon University  
EY  
Fulbright College of Arts and Sciences,  
University of Arkansas  
Gardy Communication Strategies  
George Mason University College of Public Health  
Georgia-Pacific Foundation  
Georgia-Pacific, LLC  
Global Technology Solutions  
Henry Schein, Inc  
Highmark Blue Cross Blue Shield  
Hunter College  
Hunton Andrews Kurth LLP  
Infectious Diseases Society of America  
Koppers  
Kupanda Capital  
Leo Berwick  
Mastercard  
Nadia Yakoob & Associates  
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Peacework  
Pfizer  
Principal Financial Group  
Rice University  
RMK Group, LLC  
Rockefeller Foundation  
RTI International  
Salisbury University  
San Diego Chapter of the Fulbright Association  
Spectrum Leadership Solutions  
The Pennsylvania State University  
Thrivent Financial  
UMBC Foundation  
University of Mount Union  
UPMC Health Plan  
Venable LLP  
WholeRen Group

## Individual Sponsors

Arthur L. and The Honorable  
Cynthia Ackron Baldwin  
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Dr. Andréa Neves  
Dr. Roberto Rivera  
Ulku Rowe  
Mary Ellen Heian Schmider  
Josh Weston

The Fulbright Prize is and always has been a celebration of leaders who have changed the world for the better. This year's laureates, Gary White and Matt Damon, continue that important tradition.



Become a part of this exciting moment and join us for this celebration! If you are interested in becoming a sponsor for the Fulbright Prize Ceremony & Dinner, please complete the [Sponsorship Interest Form](https://forms.gle/8ay4Kq1Rge3DboQP6) (<https://forms.gle/8ay4Kq1Rge3DboQP6>) or email **Alicia Montague, Director for National Events, at [Alicia@Fulbright.org](mailto:Alicia@Fulbright.org)**. A member of the sponsorship team will quickly be in touch.

#### Contact Information

Alicia Montague  
Director for National Events  
[Alicia@Fulbright.org](mailto:Alicia@Fulbright.org)  
+1 202.775.0725  
<https://fulbright.org/programs/prize/>

We look forward to discussing partnership opportunities with you. Thank you for your commitment, engagement, passion, and support.

## View Our 2022 & 2023 Fulbright Prize Ceremonies



[View 2022 Prize Photos](#)



[View 2023 Prize Photos](#)





# Join us for the 2024 Fulbright Prize



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