



2021 Sponsorship Deck

We welcome sponsors, organizations, and institutions to partner with us and exhibit their brand live at Fulbright Association's 44th Virtual Annual Conference: Fulbright at 75 - Celebrating a Legacy of Friendships. The Association will hold its second virtual conference this year in October. Sponsors can collaborate virtually in vital conversations with peers from around the world and discover the latest strategies and best practices in a variety of fields shared by Fulbrighters who are prominent in those fields.

This year's conference promises to be highly interactive and diverse. Our 2021 conference will be a celebration of the 75th anniversary of the program by the nation's largest gathering of Fulbrighters. We invite you to be there to share your organization's mission, present your latest programs, and highlight your services.

LEVELS OF SPONSORSHIP

Be an exclusive sponsor for the conference at \$10,000
Five sponsorships available, each sponsorship includes the following benefits:

- 50 complimentary registrations
- Organization logo or video in the opening slide
- Organization description
- Website and social media links
- Resources: Upload PDFs & documents attendees can download.
- 2-minute pre-recorded video ads/demos

Plenary sponsor at the \$5,000 level includes the following benefits:

- 25 complimentary registrations
- Organization logo
- Organization description
- Website and social media links

Session sponsor at the \$3,000 level includes the following benefits:

- 15 complimentary registrations
- Organization logo
- Organization description
- Website and social media links

Specific Event Sponsorship Opportunities

Opening Plenary Sponsor - \$10,000

Diversity & Inclusion - \$5,000

Fulbright Art Exhibit - \$5,000

Fulbright Awards - \$5,000

Media Sponsor - \$3,500

Session Sponsor - \$5,000 each

Cohen Award Session - \$2,500

Virtual Career/Networking Break - \$2,000 each

Print Sponsorship and/or Congratulatory Message: Conference Program

Center two-page spread	8.5" x 11"	\$5,000
Inside back cover	8.5" x 11"	\$4,000
Full Page	7.5" x 10"	\$1,500
Half Page (horizontal)	7.5 x 4.875"	\$800
Quarter Page (vertical)	3.625 x 4.875"	\$500
Listing	One Line	\$250





ANNUAL CONFERENCE EVENTS

Dates: Oct. 20-22, 2021

- Opening plenary
- Fulbright at 75– a conversation with FFSB
- 3 concurrent sessions each day - two full conference days
- Tracks:
 - Diversity and Inclusion
 - Arts and Music
 - Health and global warming
 - Financial markets
 - Young Professionals
- 2 poster sessions – 50-60 posters
- SJC Dance lecture award - plenary
- Fulbright awards – recognition of chapters and individuals
- Art Exhibit- meet an artist or photographer
- Virtual Career fair
- 1946 session
- Chapter networking session