From the Director

For three days, experts from a broad diversity of disciplines shared their insights into problems and prospects generated by an accelerating process of globalization, the theme of the Conference. Speakers and participants examined dramatic political, social, economic and technological changes throughout the world and their possible effects on traditional ideologies and alliances, and the prospects they hold out for world peace and improvement of the human condition. Their audiences were the largest gathering of Fulbright alumni since the Association was formed—more than 650 strong. At each of the concurrent and special sessions, participation was widespread, eager, intensive, and appreciative. Perhaps the highest tribute to the speakers was the flood of inquiries directed to staff and officers after each session: "Where can I get a copy of the text?" We are happy to announce that the proceedings will become available next spring for a nominal fee to cover the costs of reproduction, mailing and handling.

Because it is clearly impossible to do justice to more than 35 speakers in this newsletter, we decided to focus on the work of distinguished leaders who brought unique perspectives to any appreciation of the role of the Fulbright Program and the continuous creative role that can be played by Fulbright alumni. We decided, therefore, to feature the head of a great university, the elected governor of a state, the head of a major corporation and the director of a key agency of the federal government. They covered the issues of economics, education, science and technology, and international relations. Fulbrighters must be proud of their assessment of our role in the Fulbright vision.

USIA Director Bruce Gelb

USIA Director Bruce Gelb: "Fulbright Program Needed More Now Than Ever Before"

In his keynote speech at the opening banquet of the Fulbright Association’s 12th Annual Conference, Bruce Gelb, Director of the United States Information Agency (USIA), reported that his recent trips to Mexico City, Moscow, Bonn, and Cairo convinced him that "the Fulbright Program and its participants and its alumni are needed more now in this world than ever before."

The Fulbright exchanges, said Mr. Gelb, provide "living proof" of a current theory which links communications and information flow with the vitality—literally the health—of an organization or system.

“"The greater the number of pathways, the greater the diversity of means of contact, the greater the volume of information and ideas moving through the system - the greater the health, vigor and vitality of the system."

"It should be fairly obvious by now that I see in this theory of systems communications the perfect analogy for international exchange, in particular academic exchange."

"You are here tonight, and all of your colleagues around the world, are the living proof of this theory. The communication network, the information network, let us say, the inspiration network, which you and countless others like you, have woven around our planet is the pathway of energy and intellectual vigor for people everywhere."

Gelb said that he had traveled last month to the Soviet Union, Czechoslovakia, Hungary, and Poland. He had visited all of them before, but not for many years, and never as a government official.

“What I found in all of them, especially in the Soviet Union, was an almost overwhelming thirst for all manner of information about the United States and the world."

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Chapter News

MINNESOTA

The Minnesota chapter held a statewide meeting on 14 October featuring a seminar on "Educational Exchange with China: Past, Present, Future." The meeting was chaired by Professor Ted Farmer of the University of Minnesota's Chinese History and East Asian Studies Department. Luncheon followed the discussion.

In early December it plans an Open House at the College of St. Catherine, St. Paul, for Fulbright alumni and current Fulbrighters from abroad.

WISCONSIN

The Wisconsin chapter of the Fulbright Association held scheduled its first public meeting on 17 December at the University of Wisconsin-Milwaukee Conference Center. Professor David Buck will speak on "Wisconsin's Milwaukee and Current Fulbrighters from Abroad." The meeting is sponsored by the International Institute, the Institute of World Affairs, and the Wisconsin World Trade Center.

Association's Annual Business Meeting

President E.B. Smith opened the meeting with a discussion of the Association's activities over the past year and its future plans and goals. He then passed out the ballots listing the proposed new Board members and nomination for Association President for 1990. The members present appreciated the high quality of the candidates but wished to make sure that certain criteria were considered when looking for candidates and therefore passed the following: Be it resolved that among the criteria to be considered by the nominating committee in selecting nominees for Board membership are the following:

1. Ethnic Diversity
2. Gender diversity
3. Geographic diversity
4. Representation of the disciplines reflected in the Fulbright program
5. The needs of the board in view of its prospective work
6. Representation of local chapters.

Discussion turned to the 12th Annual Conference. Some members felt that the program put too much emphasis on speeches of leaders in government and that there was too little opportunity for audience participation. Diana Drake of the University of Wisconsin offered the following resolution, which was passed:

that the Association solicit information from the membership about their attitudes and preferences regarding the annual conference. Information is needed on:
- what function the members want the meetings to perform
- what topics should be addressed
- what should be invited to speak
- what format should be followed

Discussion then went on to the selection of speakers at the conferences, and the members passed the following resolution:

That in view of the democratic ideas expressed by the Fulbright Association and the emphasis constantly reiterated by the eloquent speakers for the past two days of the need for pluralistic and international involvement, that in all future conferences, a more representative selection of speakers, i.e., women, black, white hispanic, etc., African American men, Asians, and young foreign and American Fulbrighters be included in equitable representation for all future programming.

EGYPT: IN THE FOOTSTEPS OF THE PHARAOHS

The Fulbright Association is offering its members and their guests a series of unique study tours to Egypt, Brazil and Greece in 1990. These programs go beyond the scope of sightseeing tours and are designed for those who wish to learn about the culture and history of a foreign country from the inside....

Each modestly-priced study tour features seminars at leading educational institutions, exciting field trips and unusual cultural events. Each program is highlighted by special social events with Fulbrighters in the host countries and socials on bilateral relations conducted by resident American foreign service officers. The itinerary for each custom-designed program was enthusiastically received by Fulbright Association members who know the country well.

The Fulbright Association believes that each study tour, created for us by International Study Tours, Ltd., will provide members with a very special educational travel experience at a reasonable cost.
"We have begun to put that network of the future in place," said Mr. Smith. "If we develop it to its full potential, this new information map, this new extension of human intelligence, with its incredibly intricate web of connections, will change how we work, play, and think - on every conceivable level. I think this new human connectivity could be the equivalent in its effect on humankind of the development of speech - one more great step toward the common mind."

As an example of the power of this new technology to reorganize social patterns, Mr. Smith said a "child in the most remote county of rural West Virginia could connect herself, via the common carrier network, to a personalized tutoring machine equipped with artificial intelligence and attached to vast libraries of databases - an infinitely knowledgeable, infinitely patient teacher, unaffected by mountains or dirt roads or poverty." Information, in short, would "be liberated from the boundaries of the blatantly physical: as fast as the child's mind can learn, communications technology could deliver."

Mr. Smith said that "following the logic of technology development leads to three conclusions:

One, that information technology will find a way to circumvent the barriers in the developing world to contain or impede the exchange of knowledge.

Two, that economic vitality will be best nurtured by political systems that maximize the free flow of ideas and promote the widest possible dispersion of information.

And three, that technology creates a community that transcends national boundaries, linked by a set of concerns that are truly global in scope."

"But above all, he was responsible for the Fulbright Program, and the Fulbright Program reached into the neighborhoods and quite often the homes of many American families who cared about education, about international understanding, and about the increasingly global scope of the discussions held in virtually every area of human knowledge."

"The purpose of the Program, according to the wording of the original Fulbright Act, was "to increase mutual understanding between the peoples of the United States and the peoples of other countries; to strengthen the ties which unite us with other nations by demonstrating the educational interests, developments, and achievements of the people of the United States and other nations, and the contributions being made toward a peaceful and more fruitful life for people throughout the world ... to promote international cooperation for educational and cultural advancement ... and thus to continue in peace and good will the example of the game of our Founding Fathers.""

"Why do they have to ask? Because for more than 70 years they have been cut off from the world, behind barriers - visible and invisible - of their own devising."

In each of the countries of the Soviet bloc, said Gelb, "wherever they were on the political spectrum, there is a direct connection between the steps they have taken toward openness and democracy and the degree of freedom one finds in their academic communities and in their academic exchanges."

"It is clear to see, then, that I do not look upon the Fulbright Program, or educational exchange, or, in fact, upon exchanges in general, as some peripheral occupation or as something peripheral to the so-called 'real world.'"
13th Conference in Honolulu

The Hawaii Chapter of the Fulbright Association cordially invites Fulbrighters and their friends to the 13th Annual Fulbright Association Conference on the Pacific Basin to be held in Honolulu from the 5th through the 7th of October, 1990. While Hawaii's reputation as a paradise for those with leisure time, especially tourists from Asia and the Mainland (U.S.) is well-publicized and well-deserved, Fulbrighters will learn more of its multicultural milieu, its art galleries, the Bishop Museum with its artifacts of Polynesian explorations and life in the Pacific Islands long before Columbus discovered America, its historical monuments, such as the Iolani Palace - the only palace used by kings and queens in the United States - and, on the “Big Island,” an active volcano!

Of a more serious nature you will become acquainted with the two major educational research institutions in Hawaii, the University of Hawai’i’s statewide system of postsecondary education and the East-West Center, a public, nonprofit research and educational institution established by the U.S. Congress in 1960 with a mandate to promote better relations and understanding among the nations of Asia, the Pacific, and the United States through cooperative study, training, and research.

The University of Hawai’i and the East-West Center will be participating with the Hawaii Chapter of the Fulbright Association in putting on the 13th Fulbright Association Conference. The general focus of the Conference will be the Pacific Basin. We expect there will be many Fulbrighters attending and taking part from Japan, Korea, Taiwan, Hong Kong, the Philippines, Thailand, Malaysia, Indonesia, Australia, New Zealand, and the Pacific Islands. We hope we will also have representatives from the world’s other continents. It could be that there will be more Fulbright alumni from outside the United States than from the U.S. continent. We will have a competition for which foreign chapter and which Mainland U.S. chapter have the most representatives, with a surprise for the winner. The program will include an art exhibition of Fulbright alumni art.

Anyone wishing further information before our official invitation announcement comes out may write to the Chairman of the Steering Committee:

Wilhelm G. Solheim II, Director
Chairman of the Steering Committee:
Honolulu, Hawaii 96822
FAX: (808) 926-9315.

For air and hotel reservations write:
Barbara Peterson
Chairwoman for Local Arrangements
University of Hawai’i
Honolulu, Hawaii 96822
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Virginia Governor Baliles Describes Effects of Globalization on State Governments

The rise of globalization has not only resulted in less room between nations, Governor Gerald L. Baliles said in his October 7 keynote address, but it “has imposed new, often unprecedented pressures and demands upon state governments.”

The vicissitudes of international economic life have, in turn obliged State Governments to “adopt a new, broader perspective on the world—a perspective that demands that we recognize and confront at home the problems that go with our nation’s economic and political setbacks.”

The fact is we must compete—whether we like it or not—whether we accept it or not—that American leadership in the future will be shaped by more than our nation’s economic and political setbacks. Accordingly, reported Baliles, “some of the key players have been transformed. "The fact is that America has ended. The new America has replaced the old America,“ Governor Baliles said.

Governor Baliles said that whole industries in our state communities have been challenged by overseas competition and entire markets have been transformed. “The fact is that our state communities have been transformed. "The fact is that America has ended. The new America has replaced the old America,“ Governor Baliles said.

On the economic side, Governor Baliles said that whole industries in our state communities have been challenged by overseas competition and entire markets have been transformed. “The fact is that America has ended. The new America has replaced the old America,“ Governor Baliles said.

Virginia now has the highest percentage of high school students taking foreign language courses. Partly that is a result of the Foreign Language Academies we created to teach Russian, French, German, Spanish, Japanese, Korean, Chinese, and Latin.

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University Complutense of Madrid SUMMER 1990

Fulbright Bi-National Commissions in France and Italy Celebrate 40th Anniversary

The Franco-American Commission for Educational Exchange and the Commission for Educational and Cultural Exchange Between Italy and the USA each commemorated their 40th anniversary this last fall with celebrations in Siena, Italy and Paris, France. Senator J. William Fulbright flew to Siena to attend the ceremony. U.S. Fulbright Association President-elect Richard T. Arndt was a speaker in Siena, and his letter of greetings from the U.S. Association was included in the conference packet for Paris. The conferences were occasions for looking back over the growth and significance of the Fulbright Program in the two countries and for discussions of issues crucial to their future growth.
continued from page 9.

The American government definitely isn't doing it.

"J. William Fulbright was and remains a man well ahead of his times. He anticipated the recovery use of the same words once again a friendly language at ALA for Educational Success

He served as a team leader in the twelfth-century ranching.

Aldo A. Lavin (Spain 1987-89) just published "Aspects of the Novel: E.M. Forster - Rhetoric and Rhythm." in Italian Baroque Art" (Princeton University Press, 1989). The book was recently elected to membership in the National Academy of Engineering, the highest professional honor for an American engineer. Professor Goldsmith was honored for his research on impact phenomena in solids, including projectile penetration, rock mechanics, and head and neck injury. He is author of "Impact: the Collision of Solid Bodies", a monograph widely cited in the field.

Thomas H. Gressler (Greece 1985-86) has just published a book, "Greek Theatre in the 1980's" (McFarland and Company, Publishers, 1989). His research was supported by the Northwest Area Foundation as well as the Fulbright program. In addition to illuminating the contemporary Greek theatre scene, the book attempts to invite fine theatre-making with the historical-cultural predispositions of the Greek people.

Jenny K. Johnson (Nigeria 1978) just finished the third edition of "Masters Curricula in Educational Communications and Technology: A Descriptive Directory" (Association for Educational Communications and Technology, 1989). The directory lists U.S. and international university masters programs in educational communications and technology. Information provided for each program includes the mailing address and contact person, a list of courses, program duration, graduation requirements, special program arrangements, area of emphasis, grading and evaluation methods.

Siegfried G. Karsten (China 1987), Professor of Economics at West Georgia College, was published in Chinese in the World Economic Forum No. 3, (Shanghai, China, 1989). The name of the article is "An Approach to a Social Market Economics Model"; it was translated into Chinese by Xu Yijun and Li Jie-li.

Peter W. Krautschke (Federal Republic of Germany 1985), Chair of Languages and Linguistics at Western Michigan University in Kalamazoo, Michigan, recently edited the third volume of the American Translators Association Series, titled "Translator and Interpreter Training and Technology: for the Modern Language Classroom." His book on the history of the beef cattle industry of this country during the life of his grandfather, Ed C. Lasater. It has been called an excellent introduction to the subject and an excellent gift for the twentieth-century ranching.


Luther S. Luedike (Federal Republic of Germany 1949, India 1985) completed “Nathaniel Hawthorne and the Romance of the Orient” (Indiana University Press, 1989). The Hawthorne revealed in this major reinterpretation of his life and work is a writer whose imagination was fired by the romance of the Orient as much as by the moral and historical landscape of New England. The ideas for the book took form while he was Director of the American Studies Research Centre in Hyderabad, India.

Donald E. Maypole (Portugal 1985, Qatar 1986) recently returned from the Middle East where he used his research grant to help Qatar in the area of drug abuse prevention. He began the process of understanding this different culture himself as he served as a team leader in the development of a new day psychiatric treatment program at the Hamad Medical Corporation, his

Ann Hill Beut (New Zealand 1985) just completed the second edition of "Taking Off the Bracelet: A Study of Children in Hospitals" (University of Pennsylvania, 1989). The book includes details and examples drawn from the day-to-day life of children in hospitals to show their responses to this frightening situation. She was also able to prepare their children for a hospital stay and recommends changes in medical training and hospital routine.

Dedee A. Dees (Belgium and Netherlands 1977) had an exhibition of botanical art at the United States Arboretum in 1989. The exhibition was fired by the romance of the Orient as much as by the moral and historical landscape of New England.

Jefferson Fish (Brazil 1987) is Treasurer of the International Council of Psychologists, a Member of the Board of Directors of the American Board of Family Psychology, and Past Chair of the Psychology Section of the Northeastern Psychological Association. She initiated the Program that is currently under planning. She is Professor of Psychology at St. John’s University in New York City.

Mary D. Garrard (Italy 1963-64) is the author of “Artemisia Gentileschi: The Image of the Female Hero” (Federal Republic of Germany 1969, India 1985). The name of the article is "An Approach to a Social Market Economics Model"; it was translated into Chinese by Xu Yijun and Li Jie-li.

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The Fulbrighter's Newsletter of the Fulbright Association is published four times a year. Material for publication on the subjects of international exchange, international education, and alumni activities, as well as news and reports of host countries and institutions should be sent to the Editor.

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resulting lecture series was the first effort in the Ministry of Education to provide drug education to any of its staff.

Leo J. O’Donovan (France 1956) has this fall been named new President of Georgetown University in Washington, DC. Father O’Donovan has taught at a number of universities including Loyola College in Baltimore, Woodstock College, Union Theological Seminary, and the Weston School of Theology. He is also author of four books; a fifth titled “Faithful Witness: Foundations of Theology for Today’s Church” will appear soon.

David M. Piatak (Yugoslavia 1974), Professor and Director of Graduate Studies, Department of Chemistry, Northern Illinois University recently spent a month in Yugoslavia as a National Research Council exchange participant. He conferred with members of the Faculty of Chemistry at the University of Belgrade about their joint research projects.

Carol Robb (England 1981) has just had a one-person exhibition at the Forum Gallery in New York entitled Achilles on Location. The series of paintings is based on Greek mythology and the legend of Achilles as personified by actor Frank Langella and was painted in 1988-89 in New York, London, and Troy, Turkey.

Carolyn Sebron (Kenya 1986), mezzo-soprano, was recently named winner in the Pro Musics Foundation’s artist sponsorship program. Miss Sebron will present a recital in Weill Recital Hall at Carnegie Hall on 4 April 1990, featuring the Altenberg Lieder by Alban Berg. She begins her tenure as a Pro Musics artist in 1990 with a debut concert at the Bing Theatre of the Los Angeles County Museum followed by concerts in Boston, Washington, DC, and New York City.

Leo J. Sweeney (India 1968) has been appointed Assistant Vice Chancellor for International Student Affairs at the University of Missouri-Kansas City. Since his two Fulbright awards he has been President of both the National Association for Foreign Student Affairs and the American Association of Collegiate Registrars and Admissions Officers as well as an educational consultant in over 20 countries. In addition, he is the author of two books on the educational systems of India and Pakistan and co-editor of a volume on the educational systems of South Asia.

Ronald A. Wells (Finland 1969) has been named Executive Vice President of the Phelps-Stokes Fund, a New York-based foundation established in 1911 to improve education for Africans, African-Americans, American Indians, and poor white Americans. Dr. Wells has been with the Fund since 1983 and has directed Southern African programs. He also served as program chair for the first annual convention of the Fulbright Alumni Association and became its third President in 1980.

Mary K. Welsh (New Zealand 1986-88) authored a best-selling book, “The Corporate Enigma: Women Business Owners in New Zealand” (Government Print Books, 1988). While overseas, Ms. Welsh also served as research economist with the prestigious New Zealand Institute of Economic Research, and she became the first American appointed to the New Zealand Parliament as the Director of Research. Welsh also traveled through Australia as a research analyst for the Small Business Development Corporation. Ms. Welsh is now a marketing specialist/consultant with General Electric Company.

Mario D. Zamora (USA 1959, Norway 1986), Professor of Anthropology at the College of William and Mary, recently co-edited and co-authored a book entitled “The Social Sciences and International Education: A Reader.” He was also appointed Honorary Regional Secretary and Adviser for the U.S. of the Ethnographic and Folk Culture Society (India). His book, “The Panchayat Tradition: A North Indian Village Council in Transition,” is in press.