41st Annual Conference
UN MUNDO, MUCHAS VOCES
(ONE WORLD, MANY VOICES)
November 1-4, 2018 | Puebla, Mexico

A Guide for Partners
The Fulbright Association is the official U.S. alumni organization of the Fulbright Program, representing 140,000 American alumni and friends of international education.

Our Association advocates for the Fulbright Program and promotes international education. Our vision is a world where international exchange is widely recognized as a force for peace.

The Fulbright Program and its alumni have a global impact:

- 165 Participating countries
- 37 Current or former heads of state
- 8,000 Annual grants awarded
- 59 Nobel Prize Laureates
- 380,000 Fulbright alumni worldwide
- 82 Pulitzer Prize Winners
We invite your organization to participate in our Annual Conference as a partner. The Fulbright Association’s 41st conference theme, “Un Mundo, Muchas Voces (One World, Many Voices),” highlights the important relationship between Mexico and the US, as well as the important role that international exchange programs, and particularly the Fulbright Program, play in creating a more peaceful world.

We expect to welcome (or, anticipate having) over 350 participants to Puebla, Mexico in November for this year’s event. Puebla is emerging as a primary destination in Mexico. Puebla is Mexico’s fourth-largest city, with some of the country’s best examples of Spanish colonial architecture. Additionally, at 7,200 feet above sea level, Puebla never gets too hot, and it’s considered one of the safest places in Mexico.

Our 2018 Conference plans include:

• A special focus on U.S. – Mexico relations and other issues impacting Central and South America
• Panel sessions and roundtable discussions led by Fulbright alumni and other leading experts in fields ranging from International Education, Global Health, Entrepreneurship, Innovation, to National Security, and many more
• Poster presentations featuring innovative research projects, best practices for teaching, and artistic exhibits
• The annual Selma Jeanne Cohen Lecture for International Scholarship on Dance
• Networking sessions

If you share our mission and our values, please consider supporting our Conference in a meaningful way through partnership. Our partners:

Believe it is important to invest in your local community to support innovation and the power of ideas.

Advocate for bringing together corporations and individuals who want to be change agents surrounding remarkable thinking and ideas.

Look to leverage fresh ideas, technologies, design, and education to help create a better future for our world.

Support the Fulbright Program and understand the significance of international exchange programs to American diplomacy and leadership.
41ST ANNUAL CONFERENCE AGENDA
UN MUNDO, MUCHAS VOICES (ONE WORLD, MANY VOICES)

Thursday, November 1
• Chapter Workshop
• Fulbright Advisors Workshop
• US/Mexican alumni networking session
• Day of the Dead celebrations
• Opening Reception

Friday, November 2
• Plenaries
• Sessions
• Posters
• Fulbright Gala – Lifetime Achievement Award, Chapter Awards, Special speakers

Saturday, November 3
• Plenaries
• Sessions
• Posters
• Closing Reception

Sunday, November 4
• Insight tour of Mexico starts
Partnership provides a global reach for marketing your organization’s brand or company logo and associating it with the vision and impact of the Fulbright Program.

Program sessions offer opportunities to network and to recruit scientists, entrepreneurs, and recent graduates.

The conference will facilitate interactions with Fulbright alumni; students; international visitors; faculty administrators and staff; Department of State and other federal agency officials; community members; and leaders serving in prominent roles in corporations and non-profits.
**WAYS TO PARTICIPATE**

**Sponsorship Levels**

**Guarantor: $50,000**
Conference registrations for 20 participants with VIPs Lead logo on ALL screens and ALL events signage
Event website logo placement  Lead program mention and speaking opportunity for leadership
Two page print sponsorship in Conference programs  Lead conference bag logo placement and insert in conference bag

**Patron: $25,000 or $20,000**
Conference registrations for 10 participants with VIPs Logo on ALL screens and ALL events signage
Event website logo placement  Lead program mention and speaking opportunity for leadership
1 page print sponsorship in Conference programs  Conference bag logo and insert in conference bag

**Silver Event Sponsor: $15,000 or $10,000**
Logo on ALL screens and ALL event signage
1/2 page print sponsorship in Conference program
Event website logo placement  Lead program mention
Insert in Conference bag

**Specific Event Sponsorship**

Media Sponsor: $3,500 (2)
Opening Reception: $10,000 (1)
Awards Gala: $20,000 (1)
Session Sponsor: $3,000 - $5,000
Cohen Award Lecture: $1,000 (2)
Conference Bags + 1 Bag Insert: $2,000
Lanyards: $1,500
Coffee Breaks: $1,000 (6)
1 Bag Insert: $500
Conference Program Advertisements: $500-$1,000
   Full page: $1,000
   Half-page: $750
   Quarter-page: $500

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Thank You

We look forward to further discussing partnership opportunities with you. We believe your active partnership will provide mutual benefits in our shared pursuits: supporting international exchange and celebrating the success of the Fulbright Program and its innovative alumni community.

Contact Us

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To learn more about the Fulbright Association, please visit:
fulbright.org