



ANNUAL REPORT 2013

### engage.

Our mission is forged in our shared transformational Fulbright experience, the Fulbright Association is an independent organization, which seeks to build upon and enhance the Fulbright international exchange experience by promoting scholarship, collaborative engagement and cultural diplomacy throughout the global community.

### support.

We provide innovative and unique programmatic opportunities, experiences, networking and collaboration for the lifelong realization and appreciation of the Fulbright experience that serve Fulbright Alumni, Fulbright Grantees, Friends, and Supporters.

We advocate continually for the Fulbright Program and related international exchanges, its underlying and historic values and its dedication to advancing international understanding among all peoples that support future generations of Fulbright grantees.

We make proactive contributions to world societies and help catalyze progress on select challenges for multiple year increments that promote the Fulbright ideals globally. We do so by representing the ideals of the Fulbright legacy and vision of using international educational exchange to foster peace through deeper cross–cultural understanding, capacity building and action.

### inspire

*Our vision* is to be the preeminent organization of Fulbright alumni, dedicated to the advancement of people–to–people dialogue and action on national and global issues.

#### We aim to:

- Advance Senator Fulbright's vision of promoting mutual understanding and peace globally through international exchanges
- Inspire and Serve our U.S. and global Fulbright alumni community as the most impactful organization of international exchange participants in the world
- Focus our Fulbright community on core initiatives of global significance

	Contents			
	Greetings from the President	4	Selma Jeanne Cohen Lecture Award	15
	Letter from the Executive Director	5	Making Your Voice Heard	16
10	Membership means opportunity	6	Vision for 2014 and Beyond	18
31000	Our Chapter network means support	7	Working Responsibly (Financials)	24
	Chapter Networking and Events	8	Annual Appeal 2013	25
	Annual Conference	14	Introducing the Board of Directors and Staff	26

# Greetings from the President

#### Dear Fulbrighters and Friends,



2013 was a dynamic year for the Fulbright Association. Our new Executive Director, Stephen Reilly, came onboard in January 2013, bringing an exciting range

of innovative and creative ideas, projects and business acumen needed for the job.

One of the most impactful developments in 2013 was the merging of the Fulbright Association and the Fulbright Academy of Science and Technology (FAST). This has not only added the experience and dedication of the Board of Directors of the Fulbright Academy but also strengthened the collective alumni community with one Fulbright Association, and brought to our association the membership and innovative projects of the Fulbright Academy. We continue to share an expanded vision for the future and exciting programs already developed by our new partners.

We worked through our committees and working groups to strengthen the Association on a number of fronts. For example, we substantially increased institutional membership year end with targeted campaigns, developed a "toolbox" to expand our diversity and young professional initiatives with chapters, and expanded our outreach to chapters in order to increase their involvement in Association programs and activities. One of the highlights of the year was the second Leadership Conference bringing together

chapter leaders in Chicago for workshops in finance, programming, governance, transparency, and organization. The Fulbright Edge e-newsletter (in its first year) kept our members and friends informed of Association and chapter programs/ initiatives, as well as highlighted the stories of accomplished alumni nationally and globally.

During 2013, the Association advanced partnerships with organizations such as Doctors Without Borders and Teach For America, and continues to develop new partnerships and programs focused on global public health, education, business entrepreneurship, science and technology, arts and humanities, human rights and social justice.

I extend my gratitude to the Association's Executive Committee, members of the Board, nationwide chapter Boards, the Executive Director and his exceptional staff, for their tireless and selfless efforts for the benefit of the Association. It is my pleasure and honor to work with all of you.

With all best wishes.

John H. Vogel

President

### Letter from the Executive Director

#### **Dear Association Members:**



In my first year as Executive Director of the Fulbright Association, I am honored to present our 2013 Annual Report. I am humbled daily

by the accomplishments of our alumni, the generosity and commitment of our members, and the impact and power of the Fulbright program, which has stood the test of time for almost seven decades. After five years on the board of our National Capital Area Chapter, I was eager to accept the challenge of building on our foundation and bringing a new vision to the organization as only the fourth individual to sit in this seat since our inception 38 years ago.

The year has not been without its challenges but the progress we have made, coupled with the opportunity ahead, continues to inspire me and our leadership around the country to move the organization forward and raise the profile of Fulbright around the world. We have more energy and excitement at all levels of the organization than any time in recent memory, including within our staff, the Board of Directors, at the chapter level, and in our member community at large. As we all know, change creates challenges, but it also

creates new opportunities. We look forward to building on past successes while introducing some new initiatives which aim to leverage the global alumni network more effectively than ever.

The Fulbright alumni community is unrivaled by any other the world has ever known. With leaders in all academic and professional fields across more than 155 countries, consider the impact Fulbright has had on the world and imagine what more we could do as alumni to carry the mission and spirit of the Fulbright program forward. We look forward to engaging all of you to realize a stronger Association and enhance the impact Fulbright can have in the world.

The year in review section below highlights some of our progress from 2013 while our vision for the future showcases some of what we are working toward in the future.

**Executive Direct** Fulbright Alumnus, Sweden 1998

# our five core track areas

serve as pillars for our global effort:

- 1. International Education
- 2. Peace-making & Conflict Resolution
- 3. Economic Development & Entrepreneurship
- 4. Global Health
- 5. Sustainability

Brandenburg Gate where the 2014 Berlin Fulbright Entrepreneurship Conference will be held.

## Membership means opportunity

The Fulbright Association continues the Fulbright Program international exchange experience by promoting opportunities for life – long learning, collaborative networking, and service at home and abroad for alumni, supporters and friends of the Fulbright program.

Fulbright Association members form the active constituency helping to promote and preserve Fulbright exchanges to ensure that they continue to benefit future generations. The Fulbright Association is a nonprofit organization whose members are Fulbright Program alumni and friends with thousands of individual members, and hundreds of institutional members.

The FA conducted three major membership drives in 2013. The first drive for returning Fulbright students and scholars resulted in 5% new member increase. The second for classroom teacher exchange program alumni resulted in a 5% increase. The third for institutions resulted in a 12.5 % increase and institutional membership rose by 22%. Listed here are current institutional members.

Alabama State Univ. Albany State Univ. Alfred State College American Univ. Amherst College Ana G. Mendez Univ. Arizona State Univ. Assumption College Auburn Univ. at Montgomery Augsburg College Austin Peay State Univ. Bard College at Simon's Rock Bates College Baylor Univ. Bellarmine Univ Bennett College Birmingham - Southern College Bowdoin College Bradley Univ. Bronx Community College **Broward College** Bucknell Univ. Cabrillo College Cal Poly California State Poly Univ., Pomona California State Univ. - East Bay California State Univ. - Los

California State Univ. - Fresno

California State Univ., Long Beach

California State Univ. -

California State Univ.

Carnegie Mellon Univ.

Case Western Reserve Univ.

Claremont McKenna College

Monterey Bay

Chapman Univ.

Chicago State Univ

Coastal Carolina Univ.

Sacramento

Angeles

Colorado College Columbia Univ. Columbus State Univ Creighton Univ. Dartmouth College DePaul Univ. DePauw Univ. Drake Univ. Drexel Univ Duke Univ. East Carolina Univ Emory Univ. Fairfield Univ. Ferris State Univ Flagler College Florida State Univ Fordham Univ. Fresno Pacific Univ. Frostburg State Univ. Furman Univ. George Fox Univ. George Mason Univ. Georgetown Univ. Georgia Regents Univ. Georgia State Univ. Gonzaga Univ. Gordon College Great Zimbabwe Univ Grinnell College Gustavus Adolphus College Hendrix College Higher Education Teaching and Learning Association Hobart and William Smith Colleges Hope College

Howard Univ.

Idaho State Univ.

Hunter College, CUNY

Illinois Wesleyan Univ.

Colgate Univ.

Institute of International Education Iowa State Univ Iames Madison Univ. John Carroll Univ. Kean Univ. Kent State Univ. Lake Forest College Lewis and Clark College Lewis Duncan/Rollins College Longwood Univ. Loyola Marymount Univ. Luther College Lynn Univ. Macalester College Manhattan College Marywood Univ. Massachusetts Institute of Technology Mercer Univ Metropolitan Community College - Omaha Miami Dade College Michigan State Univ. Middlebury College Mills College Minnesota State Univ. Moorhead Mississippi State Univ. Missouri State Univ. Montclair State Univ. Montgomery County Community Colleges Morgan State Univ. Mundiapolis Univ. Nazareth College of Rochester New York Univ. Nicholls State Univ North Carolina State Univ. Northeastern Univ. Oakland Univ. Ohio State Univ

Univ. of Florida Univ. of Georgia Univ. of Guam Univ. of Houston Univ. of Idaho Univ. of Kansas Univ. of Kentucky Univ. of Miami Charlotte Wilmington Chapel Hill Univ. of Notre Dame Univ. of Pittsburgh Rensselaer Polytechnic Institute Univ. of Portland Univ. of Puget Sound Rochester Institute of Technology Univ. of Redlands Univ. of Richmond Univ. of Scranton Univ. of Tulsa Univ. of Wyoming USF World Education - OPP State Univ. of New York at Oswego Valdosta State Univ Valparaiso Univ. Vassar College Virginia State Univ. Wagner College The College of William and Mary Webster Univ. Wellesley College West Virginia Univ. Advancement of Science and Art

Pennsylvania State Univ.

Pitzer College

Purdue Univ.

Radford Univ.

Saint Leo Univ.

Samford Univ.

Samuel Merritt Univ.

Southeastern Louisiana Univ.

Southern Illinois Univ.

State Univ. of New York at

Swarthmore College

Syracuse Univ.

Texas A&M Univ.

Texas Tech Univ.

Texas Christian Univ.

The College of Wooster

The Univ. of Mississippi

Towson Univ.

Trinity Univ.

The Cooper Union for the

The George Washington Univ.

The Univ. of Michigan - Dearborn

The Univ. of the South - Sewanee

Taylor Univ.

Santa Clara Univ.

Scripps College

Seattle Univ.

Carbondale

St. John's Univ.

St. Olaf College

St. Edward's Univ

Stanford Univ.

Potsdam

Smith College

Regis Univ.

Rice Univ.

Universidad Autonoma de Yucatan Univ. of Alabama - Birmingham Univ. of Arizona Univ. of Central Oklahoma Univ. of Connecticut Univ. of Michigan - Flint Univ. of Nebraska - Lincoln Univ. of New Hampshire Univ. of North Carolina -Univ. of North Carolina -Univ. of North Carolina Univ. of North Florida Univ. of South Carolina Univ. of Southern California Univ. of Tennessee at Knoxville Univ. of Texas - Arlington Univ. of Wisconsin - Platteville Univ. of Wisconsin - La Crosse Univ. of Wisconsin - Whitewater UWM Center for International Virginia Commonwealth Univ. Virginia Military Institute Washington & Jefferson College Washington State Univ. Western Michigan Univ. Western Washington Univ. Wheaton College William Paterson Univ. Williams College

The Fulbright Association chapter network continues to be the backbone of the US alumni organization with 60 chapters across the United States, all led and managed by volunteer members who reside locally. Chapters provide opportunities, through volunteer service, for continued involvement with the Fulbright program, with visiting Fulbrighters currently in the United States, and with fellow alumni. The chapters host more than 200 programs annually for visiting Fulbrighters and alumni throughout the U.S. Alabama Chapter Nebraska Chapter Arizona Chapter New Hampshire Chapter New Jersey Chapter Arkansas Chapter Austin Chapter New Mexico Chapter North Carolina Chapter Blue Ridge Virginia Chapter Brazos Valley Chapter North Florida Chapter Central New York Chapter North Texas Chapter Central Pennsylvania Chapter Northeast Ohio Chapter Central Virginia Chapter Northern California Chapter Chicago Chapter Northern New York Chapter Colorado Chapter Ohio Chapter Connecticut Chapter Oklahoma Chapter Eastern New York Chapter Oregon Chapter Eastern Washington/North Idaho Philadelphia/Delaware Valley Chapter Rhode Island Chapter Georgia Chapter Greater Los Angeles Chapter San Antonia Chapter Greater New York Chapter San Diego Chapter Greater Puget Sound Chapter Seven Rivers Region Chapter Hawai'i State Chapter South Carolina Chapter Houston/Southeast Texas Chapter South Florida Chapter Humboldt Chapter Southeast Virginia Chapter Southern Illinois Chapter Idaho Chapter Indiana Chapter Tennessee Chapter Iowa Chapter Utah Chapter Kentucky Chapter Vermont Chapter Western New York/Northwest Louisiana Chapter Pennsylvania Chapter Maine Chapter Fulbright spotlight: Wisconsin Chapter Massachusetts Chapter Artist Janet Echelman Michigan Chapter Mid-Florida Chapter Janet reshapes urban airspace with Minnesota Chapter monumental, fluidly moving sculpture Mississippi Chapter that responds to environmental forces National Capital Area Chapter including wind, water, and sunlight. Her TED talk "Taking Imagination Seriously" has been translated languages and is estimated to have been viewed by more than a million people worldwide.

2013 Annual Report 7

Our chapter network means support

Woodbury Univ

### Chapter Networking and Events



### 500th Anniversary of Ponce de Leon Landing in America – Florida Chapters

Students and alumni from throughout the state of Florida of the Fulbright Scholarship Program converged on St. Augustine on the weekend of April 5-7 to mark the 500th anniversary of the landing on the Spanish explorer Juan Ponce de Leon on America's shores and the naming of the state "La Florida." A morning session on April 6 at Flagler College in St. Augustine — co-sponsor of the weekend's event along with the three Fulbright Association chapters in Florida. There were over 22 countries represented by the 65 visiting Fulbright students and scholars at the weekend event. Flagler College and the Fulbright Association joined with visiting Fulbright grantees and the people of Florida in commemorating that epic voyage.

### Minnesota Chapter: Governor Marks Official **Fulbright Appreciation Day**



Minnesota Fulbright Appreciation Day.

The Minnesota Chapter organized its first ever Minnesota Fulbright Appreciation Day. The event, titled, "Fulbright Appreciation Day Gala: Celebrating

Alumni" was held on Saint Paul College campus. Seventy Fulbright alumni and guests attended the Gala. In an official Proclamation read at the gala, Minnesota Governor Mark Dayton proclaimed Saturday, September 28, 2013 as Fulbright Alumni Appreciation Day.

The Minnesota Chapter Board of Directors also received a congratulatory letter from the United States Senate Office of Minnesota Senator Amy Klobuchar, which was read at the event by the senator's Outreach Director, Mr. Erick García Luna. Minnesota's State Capitol, served as backdrop for the formal dinner with Dr. Michael Dorsher, Chapter Treasurer and past President, serving as Master of Ceremonies.

Chapter president Dr. Alvarado's keynote address focused on "What a Difference Fulbright Alumni Make." The evening's Distinguished Alumni presentation honored Minnesota Poet Laureate Robert Bly (Norway, 1956) who delighted alumni with a poetry reading from his latest book, Stealing Sugar from the Castle: the Selected Poems of Robert Bly (September 2013).

### Grant Programs: Enrichment, Creating and **Building Connections**

Each year the Fulbright Association receives a grant from the Department of State, Bureau of Educational and Cultural Affairs (ECA) for chapters to provide enrichment activities for visiting Fulbright students and scholars. The grant is a 100% pass through from ECA to chapters, which means all the funds go directly to chapter activities with no funds going to the national Association. The Association matches the grant by providing administrative costs. Previously referred to as the Outreach, Mentoring and Enrichment Grant Program (OME), it was renamed to Enrichment, Creating and Building Connections Grant Program (E-CBC), in order to serve U.S. alumni activities as well as enrichment activities for visiting Fulbrighters. The grant is aimed at:

- Enriching (E) the exchange experiences of visiting Fulbrighters.
- Creating and Building Connections (CBC) that support U.S. alumni engagement.

The grants focus on three main areas:

• Diversity, Young Professionals and Community Outreach;

Two categories were available: one for U.S. Fulbright alumni and the other for for visiting Fulbright students and scholars. Grants ranged from \$500 – \$5,000 per chapter.

In order to successfully transition chapter



### Chapter Networking and Events

leadership to the new grant program two webinars for chapter leaders were held in January and February, 2013. A Total of \$125,000 was distributed among 30 chapters.

### **Enhancement and Capacity Building Grant**

The aim of this one time grant (originally contracted in 2011 ) was to assist the Fulbright Association in growing membership, expanding and creating new chapters within the U.S., conducting chapter leadership conferences, creating new programs, creating more funding opportunities for alumni engagement, promoting diversity and the young professionals network to attract new and younger members. The grant ended in November 2013.

### Second Chapter Leadership Conference

The grant also enabled the Fulbright Association



Chicago Leadership Conference

to hold a second chapter leadership conference in Chicago, IL at Columbia College, from April 16–18. 48 chapters were represented at the

Leadership Conference, with 50% of the participants being new. Representatives from ECA, IIE, Chicago Alliance and the Fulbright Association presented several sessions and shared best practices during the two day conference. This year also brought new leadership and vision to the organization and Executive Director, Stephen Reilly discussed his plans to build stronger relationships within the global Fulbright community to provide more opportunities for engagement, working to preserve the program, and bringing a stronger commitment to making the world a better place. A reception was held at the Chicago Cultural Center, where the local Chicago chapter arranged a musical trio performance, and shared inspiring Fulbright stories.

#### Communications

An e-newsletter (*Fulbright Edge*) was a year old, highlighting chapter events, Fulbright stories, Fulbright Association's diversity Initiative, conference updates, event announcements, distinguished alumni and board Member profiles, grants available and a wealth of other content related to the global alumni community. A new website was launched to promote the 36th annual conference and a new main website for the organization is expected in 2014. We introduced an annual report in 2013 and launched an appeal for support, which helped bring donations and much needed funding.

### Investing in Diversity

The Fulbright Association (FA) is dedicated to supporting diversity and encouraging students, educators, and professionals from various cultural and ethnic environments to participate in the Fulbright Program. In addition, FA seeks to encourage a variety of educational settings (including community colleges, historically Black Colleges and Universities [HBCUs], tribal colleges, Hispanic/Latino serving institutions, and other minority serving institutions) to engage in Fulbright activities.

There is the mistaken belief that the Fulbright experience is reserved only for elite academic and professional environments. In reality, the program was envisioned as one in which educators, students, and practitioners from all settings could participate. However, the myth of Fulbright exclusiveness has perpetrated the belief that those from marginalized communities are not welcome. This has contributed to lower numbers of applicants from minority and under-served communities. Our hope is to dispel these myths and help open doors through our institutional members, for more diverse applicants to participate in the Fulbright program.

As part of the Enrichment grant from ECA, a



Greater Puget Sound Chapter toured the Capital and Hall of Justice. They met with legislators, a Supreme Court Justice and the Lt. Governor.

10 Fulbright Association 2013 Annual Report 11

# Chapter Networking and Events

diversity consultant was hired to create a diversity toolkit for the Fulbright Association They worked with various chapter leaders to collect stories on chapter diversity programing as well as best practices. This toolkit is designed to further support chapters in their mission in expanding the Fulbright experience.

The Association also hosted four diversity sessions during the 36th Annual Conference:

- James Meredith, an American civil rights movement icon, writer, and political adviser was the plenary speaker at the Diversity Luncheon. "Taking Action to Train and Educate Children to Fulfill Their Mission in a Global Society."
- "Walking the Talk: Achieving Diversity in the Fulbright Program." The panelists explored diversity in this session.
- "The Role(s) of Fulbright in advocating for and promoting human rights for LGBT persons." The Roundtable was designed to raise awareness of LGBT issues in the context of the Fulbright Program.
- "The Brazil Scientific Mobility Program." The session highlighted the role of HBCUs in the global arena and focused on the HBCU/ Brazil Alliance created to enhance HBCU participation and to respond to Brazilian government's efforts to give Brazilian minorities' greater access to higher education.

### **Building a Young Professionals Network**

Through our chapters, a Young Professional Network (YPN) was created to focus on engaging younger Fulbright alumni in career development and mentorship. Our mission is to engage and inspire all generations of Fulbright alumni and support the next generation of Fulbright leaders.

A YPN Committee was identified in April 2013 with an aim to create programs for chapters that:

• Attract young Fulbright alumni to join the

Fulbright Association;

- Demonstrate value to the younger generation of alumni while growing membership in all
- · Make the Association fun, relevant, useful and exciting for younger alumni;
- Defining a simple and sustainable model that fits within the current infrastructure.

The YPN initiative was launched at the second leadership conference in April. A consultant helped advise chapter leadership on the piloting of a YPN and membership recruitment campaign. They created the YPN professional development toolkit, which is available to members through the Fulbright Association website.

#### YPN focused events

**Social Activities** — Informal happy hours and dinners can be set up to create comfortable environments for Fulbright alumni to interact socially and for networking purposes.

### Mentorship and Networking Events —

YPN helps connect volunteer alumni who are interested in mentoring younger Fulbrighters in specific fields. YPN chapter representatives plan networking events that invite professionals to speak about a specific topic of interest or expertise.

**YPN Database** – YPN would use the Fulbright Association's new website capabilities to add career-specific information to the Fulbright Association's database. This can then be used to connect mentors to mentees, identify job opportunities, and enhance the Association's ability to foster career development for its younger members.

Jobs and Internships — YPN aims to connect Fulbright alumni to job opportunities, professional development, and exclusive internship opportunities for Fulbright alumni.



### Annual Conference

"I was very inspired by James Meredith. I was encouraged to hear about the role of the arts in the education of every child — that every child should have the opportunity to experience the arts as an integral part of his or her experience."

- Christina L. Turczyn

"Selma Jean Cohen Lecture: different, engaging, vibrant, interactive. With a YOUNG, recent Fulbrighter. Exactly the direction we should be moving towards as a community."

- Shahnaz Ahsan"

#### **Annual Conference**

The annual conference is the leading forum for connecting the Fulbright community and alumni from around the globe. The conference draws upon a renewed energy amongst our chapters, members and the global Fulbright family. The 36th annual conference, hosted in October in Washington, DC was themed, "Fulbright in Action."

Congressman Jim Moran gave the opening address on the importance of international exchange and the role Fulbright plays in the world. He discussed the importance of the Fulbright program, and his views about the government shutdown and the state of affairs in U.S. politics. He inspired the audience to remain powerful advocates for the Fulbright program.

Fulbright alumnus and owner of the powerful Atlantic Media Group, David Bradley took up Congressman Moran's message from a more personal angle, recounting how his Fulbright year in the Philippines led to a consistent commitment to projects in the country and a lifelong reverence for the program.

Conference panels touched on themes that resonated with attendees across many fields. Civil Rights icon James Meredith challenged the audience to take responsibility for increasing education about underserved populations.

The gender equality panel, which was introduced by Lean In's Sheryl Sandberg, opened a substantive discussion on the topic especially considering it included an all-male panel.

A session on the relevance of a liberal arts education in the 21st century economy was led by Pitzer College president Laura Trombley, George Mason University president Angel Cabrera, and the Gallup Corporation's Director of Education Brandon Busteed. "The Challenges of Healthcare in Africa" was presented by Medicin Sans Frontiers and Broadreach Health Care. "The Global Challenge in Cybersecurity" examined the issues of internet and digital security. Attendees engaged with panelists on subjects such as diversity and the lack of engagement with the LGBT community in the Fulbright Program.

The conference closed with the screening of two films, Kristin Pichaske's Zuluhoops and Jeremy Xido's Death Metal Angola. These films highlighted how the Fulbright Association provides a platform for Fulbright artists, who keep alumni connected to an international community.

Selma Jeanne Cohen Lecture Award
The Selma Jeanne Cohen Fund for International
Scholarship on Dance honors the pioneering
and seminal contributions of preeminent dance
historian Selma Jeanne Cohen.

The 2013 Cohen lecturer was Alice Blumenfeld, a freelance flamenco dancer and a scholar of flamenco who returned recently from a Fulbright in Sevilla, Spain. Blumenfeld's talk was entitled "Beyond Stereotypes: Unraveling Flamenco Dance from its Historical and Cultural Threads." As Blumenfeld began to study Flamenco, she learned the language of the music and rhythm, and its mix of cultural influences, from Roman, Arabic, Jewish and Spanish folk-music.

The lecture guided the audience through flamenco "as a means of expression that is defined by its structure, evolution, vocabulary." Blumenfeld got the audience involved – clapping and stomping out a rhythm that demonstrated the framework within which the dancer can express their own individuality and feeling.



### Making Your Voice Heard

The Association has committed to stronger education and advocacy efforts to make sure the alumni community's voices are heard and we keep Fulbright strong for future generations.



The Fulbright Association was proud to co-sponsor a reception with the Wilson Center for former Secretary of State Hillary Clinton in honor of her service to the Fulbright community and to recognize the renaming of the Fulbright Public Policy Fellowship, now named the J. William Fulbright – Hillary Rodham Clinton Fellowship. The Association was represented by Board President, John Vogel, Director, John Bader, Executive Director, Stephen Reilly, FA staff, NCAC Board Members, and Mrs. Harriet Fulbright.

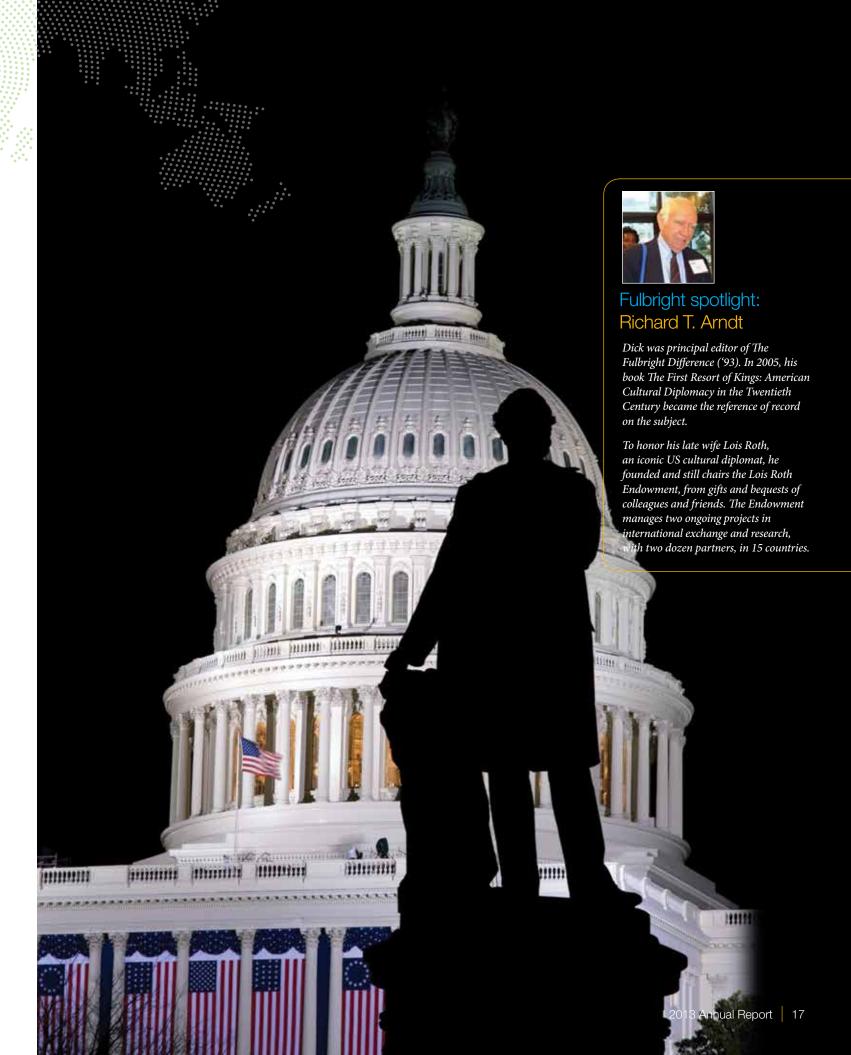


Above left to right: *Stephen Reilly (Executive* Director Fulbright Association), Nancy Pelosi (Minority Leader of the United States House of Representatives), Mrs. Harriet Mayer Fulbright (widow of late Senator Fulbright) and Congressman Jim Moran.

The Association invested in building stronger relationships in DC and focused closely on legislation developing on Capitol Hill involving potential cuts to the Fulbright program. It worked closely with the Alliance throughout the year and through the government shutdown in gathering and providing more information to the Fulbright community.

Upon learning of the cut to the 64 year old Teacher Exchange program of Fulbright, the association informed members and supporters of the cut while encouraging them to reach out to voice their opinion to their elected officials directly.

Meanwhile Executive Director Steve Reilly and Harriet Fulbright worked behind the scenes to educate members of Congress and the State Department on what our community felt about this decision. The Association has committed to stronger education and advocacy efforts to make sure the alumni community's voices are heard and we keep Fulbright strong for future generations.



## Vision for 2014 and Beyond

2013 proved an exciting time at the Fulbright Association with new leadership, a reinvigorated mission, a larger member base, and a strong vision for the future. Our organization made tremendous progress this past year and 2014 is shaping up to be even better with new innovative programs, partnerships, advocacy campaigns, technology, and more engagement with the global alumni community. We are introducing a new face of the Fulbright Association and hope to inspire you to continue to engage and support your Fulbright Association. Here is a glimpse of what we hope to bring to Fulbright in 2014 and beyond.

### Social Innovation Challenge (Spring '14)

Social innovation and entrepreneurship is helping to address some of the biggest challenges we face in the world today. With Fulbright alumni working on innovative projects in almost every professional field and academic discipline, we want to help discover some of the best social innovations while giving a platform to help support those initiatives and accelerate their objectives for realizing their vision.

We will provide profile for these innovators within the alumni community while helping to fund them through our new crowdfunding platform, Rockethub.

The competition will have an open call for proposals from around the world with members and our leadership team serving as judges to select the finalists. We intend to host this challenge in conjunction with our TEDxFulbright event which is planned for April 2014 in Washington DC. With the extensive global reach of the Fulbright community, the growth of social media, and our commitment as an organization to innovation, we aim to be the premier social innovation challenge in the world.

### TEDxFulbright (Spring '14)

In partnership with the TED team and thanks to many dedicated alumni and our new alliance with the Fulbright Academy, we are excited to host our first TEDxFulbright event in Washington DC in April 2014. In the spirit of the renowned TED talks, we will stage an amazing lineup of Fulbrighters who will present on a variety of cutting edge topics and initiatives from around the world. From documenting the lives of people still living in Chernobyl and Fukushima to making documentary films about death metal bands in Angola, to developing nutrition classes in rural China, and even creating dance and educational programs for street children and underserved youth in postconflict and developing countries, this event will not disappoint! Our speakers will cover issues including education in the Middle East, democracy in the Age of Data, empowering female agricultural entrepreneurs in Africa and Latin America, using drones to create positive social change, and much more!

For distant Fulbright and like-minded communities around the world, we will offer the opportunity to view and participate through a live webcast offered free to individuals and alumni chapters.

### Berlin Fulbright Entrepreneurship Conference

In partnership with the German and French Alumni Associations, the Fulbright Association will play a role in organizing an entrepreneurship conference and skill-building workshop. We plan to send a contingent of our members and American to serve as mentors and mentees for this innovative program. This event, planned for May 2014 in Berlin, Germany, will gather outstanding alumni from the Fulbright program and various U.S. government-sponsored



Above: North Carolina chapter: Community Service Activity by the Fulbright Student Association.



Michigan Chapter hosted 70 Fulbright students and alums for a Detroit African American History Tour.





sculpture for their Art Day event.



North East Ohio Chapter Picnic at Silver Lake.



Georgia Chapter at the India Consulate gala.



Chicago Chapter: Exploring six degrees of separation in Fulbright branding workshop.

18 Fulbright Association

# Vision for 2014 and Beyond

exchange programs for a weekend of networking, discussions and lectures on entrepreneurship. This program represents another opportunity for Fulbrighters to connect with fellow alumni from around the world.

### 37th Annual Conference

We hope to follow the success of our highest rated conference in years in October 2013 with something even better in the 37th Annual Fulbright Association Conference. We anticipate attendance of hundreds of 'Fulbrighters' from the US and around the world, representing the largest gathering of Fulbright alumni in the world so do not miss the opportunity to attend. The theme will showcase the impact of Fulbright, achievements of our alumni, and explore the future of Fulbright funding and what more we can do as a community. This conference provides the best opportunity to network with fellow alumni and connect to one of the greatest networks the world has ever known.

For the first time in many years, we are once again bringing the Annual Conference and the J. William Fulbright Prize for International Understanding together for one amazing Fulbright weekend. The conference and Prize ceremony are scheduled for October 16-18, 2014 in Washington DC.

# J. William Fulbright Prize for International Understanding

An international selection committee has been assembled to review nominations and select the winner of the 2014 Fulbright Prize, which recognizes outstanding contributions toward bringing peoples, cultures, or nations to greater understanding of others. This is the 20th anniversary of the Prize with past laureates including Nelson Mandela, Corazon Aquino, Desmond TuTu, Bill Clinton, Bill and Melinda Gates, Doctors Without Borders, and more. The Prize is awarded on a biannual basis and includes

a \$50,000 cash award. This year's prize ceremony will include a reception, a Fulbright arts exhibit, a dinner, and the awards ceremony, all of which will be hosted on Friday evening of the 37th Annual Conference. This is the most significant Fulbright event of the year so begin making your plans now!

### **Chapter Programs and Local Events**

With more than 60 chapters nationwide, the Fulbright Association hosts approximately 200 events each year, some as small at 20 people for a happy hour networking and some as large as 250 people for an Embassy event in Washington DC. There is always an interesting event and networking opportunity at the local level and we have plans to help inform our members and the public of upcoming events across the country. We already know of a couple exciting events at the chapter level. One is a Fulbright film festival hosted by our Greater Los Angeles chapter and the other is the two day Southwest Fulbright Symposium hosted by our San Antonio chapter, which will explore a range of topics related to international education and cultural exchange.

#### Advocacy

With our commitment to working with the Alliance for International Education and Cultural Exchange, our new and renewed relationships with the White House and members of Congress, a much larger audience we have built through increased membership and social media, and the introduction of more web platforms and communications tools, including our monthly e-newsletter, we have built a much stronger foundation for our advocacy efforts to keep Fulbright funded and healthy for generations to come. In 2014, we will introduce a longer term plan for our advocacy efforts, which will also engage our chapter leaders and members at the local level across the country and provide alumni the world over an opportunity to tell their story. It is essential we illuminate the impact of Fulbright



## Vision for 2014 and Beyond

in the world so we can demonstrate the power of the program to ensure it is here for generations to come. We will provide you with more information about funding, policy updates, and articles from the field. Our new website will have a section dedicated to our advocacy efforts, which will help drive our social media, content, and action to further educate and mobilize our community.

### Membership and Outreach

We worked hard to enhance value and engagement with universities and other organizations, which produced more institutional members for the association in the last quarter of the year than any prior quarter on record. We created new materials, enhanced our outreach campaigns, and committed more resources to learning what more we can do for universities and institutional partners. In 2014 we anticipate increasing our institutional membership more than any previous year on record, which will also help to expand the opportunities for alumni engagement to more universities, nonprofits, and other organizations across the country and abroad.

In 2014, we aim to focus much more on building value into our membership and consulting with our existing members through surveys and polling to determine how to better serve you. We focused heavily on building our community at the grass roots level through our chapter activities while engaging a much larger audience through our social media channels and e-newsletter. Our audience of members, prospective members and social media following more than doubled in 2013 compared to 2012, and we hope for 2014 to do just the same. You can help us by staying engaged and sharing with your friends!

### Fulbright Products and Online Store launch (Summer 2014)

The Fulbright Association store will be launched in the summer of 2014. It will be a source for all Fulbright gear which alumni will be able to purchase and showcase their pride and vibrant presence as they go around doing great things in the world.

#### Job site launch Fall 2014

We are excited to also launch our first ever online job board and career services platform. We expect this service to be available fall 2014. Fulbright alumni and members will be able to upload their resumes, view jobs available around the country. Employers will have opportunity to source future leaders and colleagues from the Fulbright alumni community. This is also a great membership benefit to all our institutional members. They will have unlimited listings.

### **Bolstering our Online Presence**

2014 will bring more enhancement to our online communications platforms, including a much more robust and responsive website, more content in our monthly newsletters, greater engagement in social media channels, an active blog and storytelling platform, videos, and more. It is our hope to emerge as the central communication pivot for Fulbright-related events, content, programming, and stories in the world. Ultimately we hope to build a much larger audience of Fulbright alumni and supporters to help facilitate connections and opportunity for our members to engage with our amazing network.





# Working Responsibly

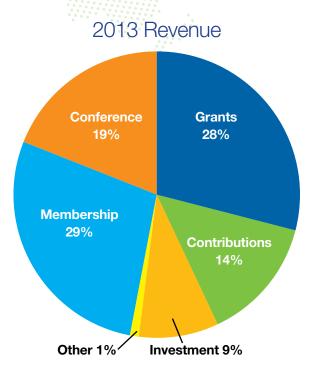
The CPA firm of Gelman, Rosenberg, and Freedman, annually conducts an independent audit of the Association's financial statements in accordance with the generally accepted accounting principles. We are constantly working to improve the financial position of the organization. The trends in our institutional member, greater operational efficiencies, and increased donations from our generous supporters are very encouraging and will help us build a stronger association with more value. 2013 marked another year where administrative costs were kept low at only 22%.

#### **Fulbright Association Statement of Activities and Changes in Net Assets**

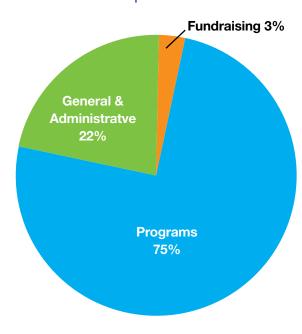
For the Year Ended December 31, 2013 with Summarized Financial Information for 2012 Complete copy of the audited financial statements is available at the Fulbright Association upon request.

REVENUE	2013	2012
Contributions	\$ 97,924	\$ 192,381
Grants	196,706	193,294
Interest/dividend Income	64,053	83,919
Annual Meeting	133,575	66,267
Memberships	203,523	220,852
Miscellaneous revenue	3,789	6,791
TOTAL REVENUE	\$ 699,570	\$ 763,504

EXPENSES		
Program Services:		
Annual Membership	\$ 139,617	\$ 125,343
Chapters	15,078	76,284
Advocacy	15,609	9,050
Conference	171,233	141,350
J. William Fulbright Prize	623	212,512
Special Projects	736	1,860
Grants	311,463	219,973
Total Program Services	654,359	786,372
Supporting Services:		
General and Administrative	189,425	209,191
Fundraising	28,750	18,707
Total Supporting Services	\$ 218,175	\$ 227,898
TOTAL EXPENSES	\$ 872,534	\$ 1,014,270
Change in Net Assets before other item	(172,964)	(250,766)
OTHER ITEM		
Realized and unrealized gain on investments	\$ 465,434	\$ 304,834
Change in Net Assets	\$ 292,470	\$ 54,068
Net Asset at beginning of year	\$ 3,203,784	\$ 3,149,716
NET ASSETS AT END OF YEAR	\$ 3,496,254	\$ 3,203,784



### 2013 Expenditures



# Annual Appeal 2013

We would like to thank our member's and donors who responded very generously to two annual appeals conducted in 2013. The Presidents' Appeal raised \$22,494 while the Annual Appeal raised \$50, 842. An additional \$29,654 came in as general donations. The Association's Executive Director sent out two video messages to members sharing the new vision and direction of the Fulbright Association.



South Florida Chapter hosted a talk by Ms. Sawsan Werfel a past Fulbright student who is now with Amideast in Libya



Seven Rivers Chapter at the National Eagle Center

24 Fulbright Association 2013 Annual Report 25



### Introducing the Board of Directors and Staff

#### **Executive Committee**



JOHN VOGEL President Washington DC



MARY ELLEN SCHMIDER Vice President Minnesota



JOHN F. AUSURA *Treasurer* South Carolina



MANFRED PHILIPP Secretary New York

#### **Board Directors**



JOHN BADER Washington, DC



EVERETTE PENN Texas



JEROME M. COOPER Georgia



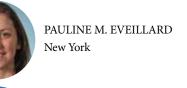
PHILIP RAKITA North Carolina



KIM DAVID EGER Georgia



RAMESH RAMAKRISHNAN California





ROBERT RUMINSKI Poland



KRISHNA GUHA Washington DC



JOHN SARGENT Switzerland



ROBERT W. HELM Washington DC



HERMA WILLIAMS Washington DC



H. ANDREA NEVES California



GWENDOLYN WILLIS-DARPOH Washington DC



KEISUKE NAKAGAWA California

#### 2013 Staff



STEPHEN REILLY Executive Director



SHAZ AKRAM

Director, Chapter Relations



KAMILLA HASSEN Office Coordinator



NORMA FLORIZA Financial Consultant



SARAH SEARS Sr. Director of Membership

# Fulbright Association and Fulbright Academy Joined Forces

The Boards of Directors of the Fulbright
Association and the Fulbright Academy announced
on July 1, 2013 that they had entered into a
relationship for joint programming and operations
within the framework of the Fulbright Association.
This arrangement recognized the action-oriented
focus of the Academy and intended to lead to
the integration of the Fulbright Academy and
its programming activities within the overall
Association structure by December 31, 2013.
Senator J. William Fulbright encouraged alumni
to create an active constituency for promoting
and building the Fulbright Program, which we
broadened through this alliance.

Both groups strongly felt that the worldwide Fulbright community would greatly benefit from a single administrative body overseeing both alumni and programming activities. They also believed these collective efforts would lead to greater progress in service to the Fulbright community. Both bodies reaffirmed their shared commitment to the ideals of the late Senator J. William Fulbright and the Exchange Program named in his honor. Harriet Mayor Fulbright commented that she was "thrilled that going forward the Fulbright community will be served by a unified alumni support organization."

26 Fulbright Association 27





1320 19th Street, NW – Suite 350 Washington, DC 20036 Tel: (202) 775-0725 Fax: (202) 775-0727

www.fulbright.org info@fulbright.org